



HARSH PURANAM

It all started off with a DREAM creativity. From my childhood, was into designing graphics, sketching cartoons, creating innovative games using Flash player and that driven me into oblivion of conjectural hypnosis towards

ENGINEERING DAYS

Days went by holding instruments to measure the fields, heights and bricks of constructional works, which drove me to understand the art in structure and development of buildings. I have got into auto-cad and strike my luck in being placed as "The Civil Engineer" after my graduation at Reliance Industries.

My work drove me to become Team Leader in span of 1 year down the journey, that says, "I'm skillful, focused, disciplined & work oriented person who got great team skills."

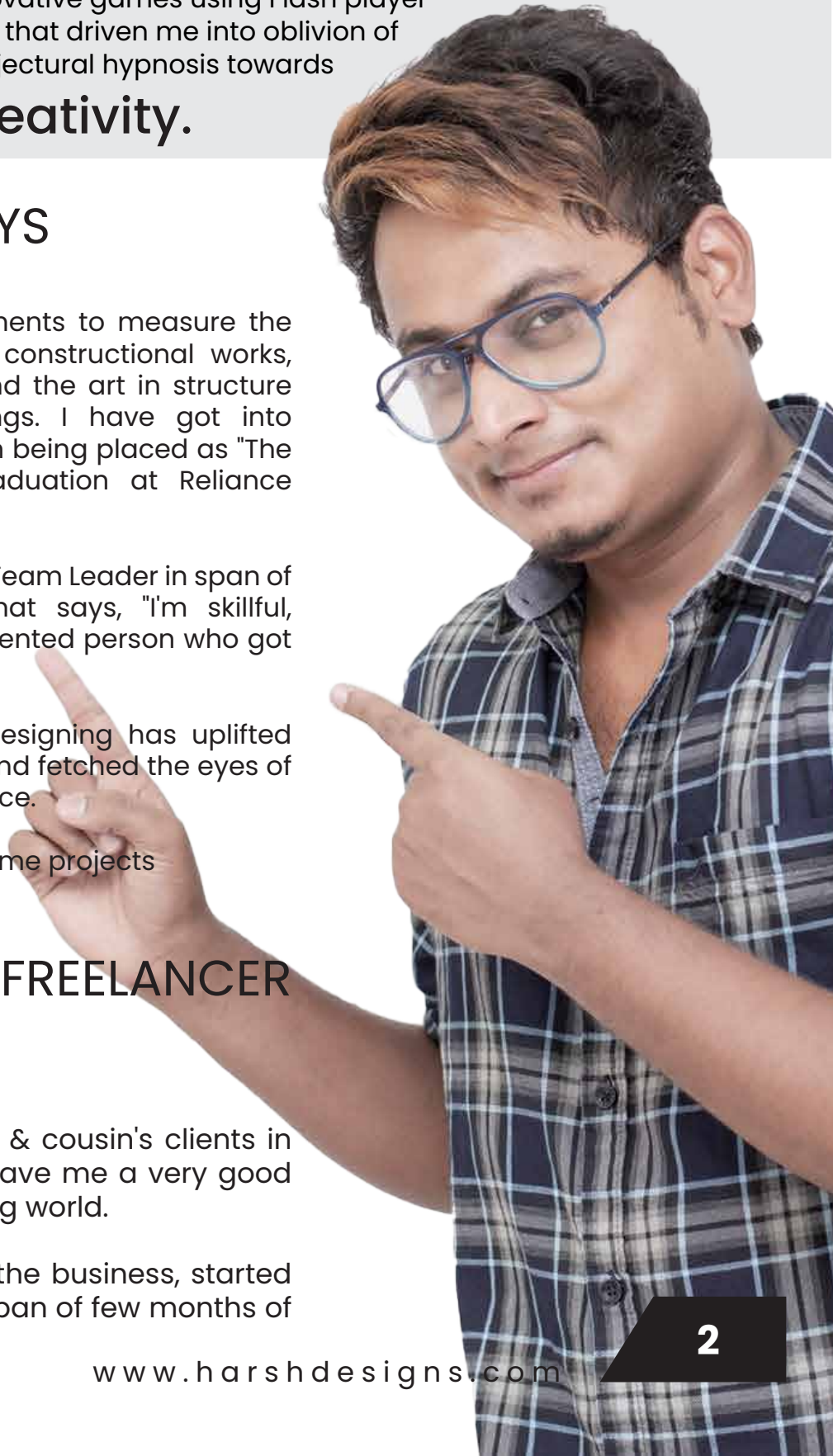
Meanwhile, my passion for designing has uplifted 1000 fold when my creative mind fetched the eyes of my senior management at office.

As a hobby, was working on some projects and then...

my career as a FREELANCER started off

I started helping my friend's & cousin's clients in some design works & that gave me a very good reputation in Digital Marketing world.

I learnt the trading tricks in the business, started getting more clients within span of few months of my start.



When seeing a hero to becoming ONE

Local clients love me, my work and my love for their company. That says it all! I drive my designs, Digital Marketing strategies that separates me from the herd of so called SEO experts! Yes, I believe in making my client and their customers feel amazing about what they see as a BRAND.

When I learnt to ~~Speak~~ (UNDERSTAND) National Languages

My Reputation grew to many other counter parts in our business, I started getting National recognition for my works. More than 300+ happy customers joined my club of an "amazing creative journey."

not anymore a SINGLE MAN SHOOOOW!

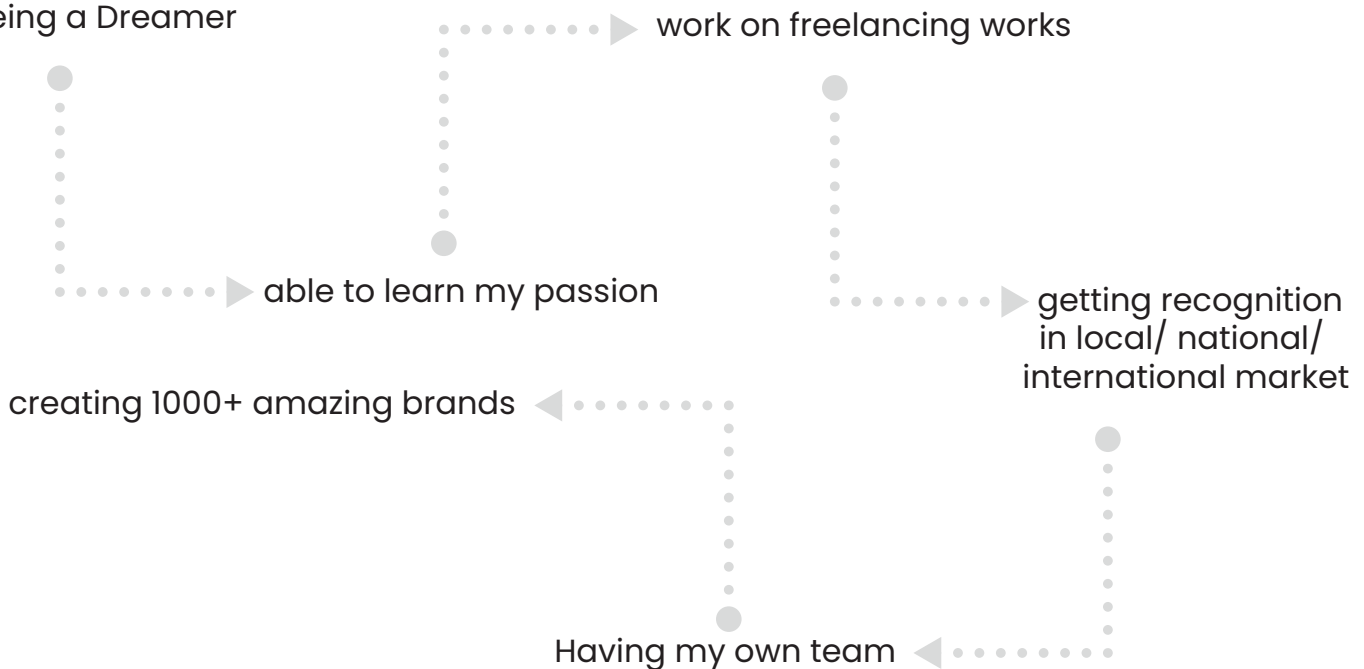
As reputation precedes my power to handle huge projects, I got myself an amazing, crazy, innovative, fun, creative and bad ass team to work along with me.

it is now INTER-national too

This feat of mine, landed me with International clients! not one, not 2 but more than 15 clients per month coming from all around the globe for their Digital Solutions.

Here is my START

From being a Dreamer



Not anymore a Designer, or a Freelancer, but also into UI/UX, Digital Marketing, SEO Expert, Public Relations Management Professional and lot more.

That's my sweet & sweat journey to this date.

All I learn from my experience is, "Never give up on our dreams, and make sure we wake up to keep them alive."

LinkedIn Certified Professional:



Adobe Illustrator



WordPress

HTML



HTML



Adobe Photoshop



Google Analytics



Microsoft Word



Adobe After Effects



SEO



Microsoft PowerPoint



Adobe XD



Front-end Developer



Microsoft Excel



Who we are

Harsh Designs is full service digital agency based in Hyderabad, India.

We provide creative digital solutions to bring your products and services to a wider public. With our branding and user centered design, customers are engaged and brand awareness grows. Our impressive client list trust us to deliver creative, interactive experiences for their customers across the whole range of web and mobile applications.

We believe

in digital technology that turns new business opportunities into progressive value.

We are passionate

about business insights and innovative technology, creative ideas and beautiful design– but most of all about improved results we can measure.

We are different

- ✓ Leading-edge approach
- ✓ Reliable IT development partner
- ✓ Promote innovative brand experience
- ✓ Full digital service
- ✓ Valuable business insights

Creativity

Our key strength lies in the people we employ: sharp, experienced & passionate developers and thinkers. Most of our team members have 3 + years of experience, higher university education and are all certified p professionals.

Areas of our expertise

/// UI development
/// visual design

/// analysis & planning
/// copywriting

/// branding & image
/// multimedia

**CLEAR
DIFFERENCE
IN QUALITY**

A highly skilled professional service with a creative touch

Combining technology, design & media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth, starting from web and mobile applications to complex business enterprise software.

Strategy & planning

Working closely with you we help to find new valuable insights & turn them into new business opportunities, brand concepts & interactive products.

- ▀ digital brand strategy
- ▀ customer engagement insights
- ▀ system planning & architecture
- ▀ IT feasibility studies

Branding, design & multimedia

Our job is to tell your brand story, create an authentic and memorable identity, turn them into an interactive digital experience.

- ▀ brand identity
- ▀ print design
- ▀ digital design
- ▀ video & multimedia

Web & mobile solutions

From concept to prototype to product. We will work closely with you throughout the process to deliver the product you had dreamed of.

- ▀ corporate websites
- ▀ mobile applications

Digital marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness.

- ▀ content marketing
- ▀ search engine optimisation (SEO)
- ▀ mailing, SMS marketing & Whatsapp marketing
- ▀ social media marketing (SMM)
- ▀ consumer engagement campaigns

6+ years of EXPERIENCE
Unrivalled CREATIVITY
Empowered INNOVATIONS

Solutions

**NEED to know how technology can bring you value?
Never stop looking for better solution. CONSULT US.**

We design, develop and manage web based enterprise solutions and mobile applications.
We can make your business perform better, compete better, and generate more money.

Web & Application development



E-commerce
web development



Application
development

Branding



Brand identity



Brochure design



Product design



Social media
design

Brand awareness & Marketing



Social media
management



Mailing & SMS marketing



Blogs & portals based on
"Wordpress"



Video marketing

Clients

Our business is based on TRUST.
Leading companies worldwide choose
Harsh Designs agency as their reliable partner.

Over 200 of the largest Baltic companies and public institutions are Harsh Designs clients. Our long term close relationships with our clients gives us competitive experience in these sectors:

- Education
- Trade & e-commerce
- Public sector
- Finance & credits
- Food & drinks
- Manufacturing & branding
- Medicine & pharmacy
- Tourism & leisure



Contact us

CONTACT US NOW.

We enjoy sharing our experience & meeting new challenges

Harsh Designs

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