Welcome to
Harsh Designs

est. 2014

**Harsh Designs
Company Profile**

HARSH DESIGNS

**Harsh
Designs**

We think Big.

Greetings

—

It seems that you need some help in the digital world. If we're on to something here, then we encourage you to keep on reading.

Get to know our work, our team and the general way we do things!

Table of content

01. **ABOUT US**

02. **SERVICES**

03. **TEAM-MEMBERS**

04. **FINANCIAL DETAILS**

Founder Speach

—

I heartily welcome you to Harsh Designs. We are proud to be based in the state of Telangana, India.

which has gifted some iconic brands to the world like Aurobindo Pharma, Bharat Biotech, Dr. Reddy's Laboratories, ETV Network, GVK, Microsoft India, Tata Business Support Services, Tata Advanced Systems just to name a few. I'm Harsh Puranam, a senior graphic design, UI & UX design, digital marketing expert, SMM expert, & motion designer based in Hyderabad – India.

We work with clients as if they are our next big Brand launch, we don't back down on designs, we don't compromise on quality, we don't think anything more than making your brand NUMBER 1 in your industry. That's how we design the BEST quality works from our doorstep. It's not just us who claims these words, all our previous 1000+ associations (clients, employers) have proudly appreciated our designs and strategy to the fullest.

Apart from the intrinsic satisfaction of creative pursuit, our greatest accomplishment of the last 7+ years has been the growth of our clients business profits, creating successful brands for our clients.

We practice a Brand Strategy of Extraordinary, a Design of Wow, and an Advertisement of Excellent, only when it helps our clients increase profits.

We are living in exciting times where Facebook, YouTube, WhatsApp, and Instagram have added the greatest disruptors, which we utilize actively to elevate the business growth

About
Harsh Designs

Harsh Designs is one of the leading Graphic Design, Web Development, Android & iOS Application Development, Digital Marketing, Content Marketing, and Video Marketing Company in Hyderabad, India. We have helped small, medium, and large business organizations to create their Branding experience. We became an important destination for many people who wanted to market their brand through advertisements.

First class experience

Harsh Designs is built on trust our clients have in us. The ultimate goal is to provide every client with that feeling. How do we do it? With a serious approach to work and with the orientation to results.

Focus

It's not easy to describe our team, so we'll do it with a single word. Focus. It's our fundamental the first class experience. Just try us.

Turning things around

Just because everybody does something one way, it doesn't mean it's the way to do it. That's why our slogan is: "Turning things around". The driving force behind our successful business story is in the strive for providing better results.

of our clients. We require all of our clients to maintain a 12-month marketing calendar to track the effectiveness of our campaigns, and also to calculate Return on Investments.

YOUR BRAND BUSINESS…

The world is rapidly changing, and people's tastes are evolving in step with technology. So what's the point of using boring old designs for your business? Creativity is all about innovative thinking. Harsh Designs has thus emerged to bring revolutionary design ideas that have now come to you right at your doorstep.

If your business is unique, why use old designs when so many are available in the market? Excel & speak aloud your business through Harsh Design's Creativity produces maximal success.

Harsh Puranam

Harsh Puranam

Who we are

Harsh Designs is full service digital agency based in Hyderabad, India. We provide creative digital solutions to bring your products and services to a wider public.

We believe

in digital technology that turns new business opportunities into progressive value.

We are passionate

about business insights and innovative technology, creative ideas and beautiful design– but most of all about improved results we canmeasure.

We are different

Leading-edge approach Reliable IT development partner. Promote innovative brand experience Full digital service Valuable business insights.

❝

There are no secrets to success. It is the result of preparation, hard work, and learning from failure.

Creativity

Our key strength lies in the people we employ: sharp, experienced & passionate developers and thinkers.

Most of our team members have 3 + years of experience, higher university education and are all certfied p professionals.

Areas of our expertise

- UI development
- branding & image
- copywriting
- analysis & planning
- visual design
- multimedia

CLEAR DIFFERENCE IN QUALITY

A highly skilled professional service with a creative touch.
Combining technology, design & media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth, starting from web and mobile applications to complex business enterprise software.

For seven years now, we at Harsh Designs have been building brands and making a difference to people's lives through advertising. And as the markets, times, consumers, and media evolved, we evolved too. Adding skills, technologies, digital capabilities and new media insights to our arsenal.

What we retained is our fierce sense of loyalty, our keen nose to dig up insights and trends, our speed of response.

And of course, our significant experience. A combination that very few agencies can offer you. But one thing we know hasn't changed is that it's still a dog-eat-dog world out there, so don't go barking up the wrong tree, get the power of experience to work for you.

Experience is a collective of priceless perspective across the years. We like to call it our intellectual capital. In simple terms it's why we are valued by our clients. Through the 7 years of our existence, we have been open to innovations, approaches and viewpoints in our field of expertise Advertising. That's why today we are as relevant as ever. Enabling us to offer strategic and creative.

Solutions across platforms – Digital Marketing, Social Media Marketing, PPC, Corporate Stationery, Web Development, Application Development, Branding & Outdoor, Events, Ambient and any other platform that may evolve in the future. Because we believe, when it comes to building your brand or communicating your business purpose, EXPERIENCE MATTERS.

OUR MASTER CREW

Our team of experts is spread across India. They work from home.

Our clients come from all over the world, and we help them with their digital needs. Our job is to use digital technology to change business models and make a company's products and customer experiences better. We do this by coming up with new products that add value and connecting people with things, insights, and experiences.

Using digital marketing, video marketing, and design thinking as well as content creation and process know-how, we combine them with deep technology skills to seamlessly connect the physical and virtual aspects of a company across every channel. This is a proven strategy.

Digital strategy: As digital tools proliferate, so do the number of customer demands and internal pressure to deliver digital-ready products and services

Use existing technologies to cut costs, gather data and provide a better customer experience. Digital businesses focus on the competitive advantages that technology gains them, whether that's reducing overhead or providing new value to their customers.

HARSH PURANAM

Graphic Design, UI & UX Design, Digital Marketing Expert, SMM Expert, & Motion Design

LOCATED: TELANGANA

SUSHMITA DABBIRU

Digital Marketing Expert, Content Creator, Concept Creator, SEO Expert, & SMM Expert

LOCATED: PUNJAB

VIJAY VYASU

UX Designer, Application/Web Developer

LOCATED: KARNATAKA

SUVOJIT MANDALA

3D MODELING ARTIST

LOCATED: DELHI

SWAIN RAKESH

Data Scientist

LOCATED: ORISSA

DR. APOORVA SHETTY

Content Creator (Health Care Sector), SEO Expert

LOCATED: JAIPUR

Et offici reicaec eperror iandandit, qui vendae nusciistiam accabor epudanda que sequatur aut libus, comni nem.

Brand Identity

Logo Designing

WHAT IS

Everything you can imagine is real.

—

We design meaningful and beautiful brands for small businesses all over the globe through thoughtful strategy and wide-eyed creativity. Our purpose remains strong—to help people start /create /build / share the things they're passionate about. We may start out with handshakes, but our projects always end with hugs and high fives.

THE NEED FOR A LOGO?

A GOOD CLIENT TREATS DESIGNER AS A DOCTOR & DEFERS TO DESIGNERS EXPERTISE" / "A BAD CLIENT WANTS TO FOCUS AND PLAY WITH ALL DESIGNS GIVEN BY DESIGNER.

Designing of Logo is very important. It represents the company and what the company does. The font, shape, color and images are included in logo design services. We are purely creative and go for such custom logo design which helps Company to create a place for them.

simplicity

Your logo should be very simple and static. You should use simple colour for designing a logo. It should be flexible to fit on any media; either it may be a business card, document, and letterhead, ads on papers or electronic media. A scalable logo looks outstanding in different sizes and adapts for the application of different colours.

visual impression

On the first look, the logo should catch the eye of the customer. It should be attractive and easy to remember. We are brilliant and extremely creative freelance Logo Designers in Hyderabad. Additionally, our logo design quality control ensures that only the best concepts created for our clients.

uniqueness

As Logo states the image and integrity of a company, one should asses the business and be creative to interpret the business name in the form of a scalable image. The colours, lettering and the caption should be unique; this way you can create a unique logo for your business.

a=61.77

b=38.22

$$\frac{a}{b} = \frac{a+b}{a} = 1.618$$

$$\frac{61.77 / 38.22}{100 / 61.77} = 1.618$$

Golden Ratio In Our Art

What is GOLDEN RATIO?

The Golden ratio is a special number found by dividing a line into two parts so that the longer part divided by the smaller part is also equal to the whole length divided by the longer part. It is often symbolized using phi, after the 21st letter of the Greek alphabet. In an equation form, it looks like this:

$$a/b = (a+b)/a = 1.6180339887498948420...$$

It's believed that the Golden Ratio has been in use for at least 4,000 years in human art and design, but it may be even longer than that – some people argue that the Ancient Egyptians used the principle to build the pyramids.

In more contemporary times, the Golden Ratio can be observed in music, art, and design all around you. By applying a similar working methodology you can bring the same design sensibilities to your own work.

AHW EMPOWERING LIVES

Akhil Holistic Health and Wellness Care is a Pediatric Physiotherapy Clinic in India.

ALEXANDER UNISEX SALON

Alexander salon was established in 1938. Currently employing over 1500 employees across India.

BLOOMING DALES

Blooming Dales School was established in Melbourne (Australia) & Rajasthan (India).

CANE EXPRESS

Cane Express sugarcane juice is a natural juice. Cane Express was established in all over India.

DLL ENTERPRISES

DLL is a global vendor finance company Founded in 1969 in Neherlands, Europe.

FARM HOUSE

Farmhouse is a restaurant that is in a agricultural setting and at Tada Water Falls, Andhra Pradesh, India

FOREFATHERS

Forefathers is a traditional Indian system of medicine. Which was established in 2020 at India.

HAPPY BEING

Happy Being Enriching Lives is Being good to others enriches your life. Which was established in UK.

IMBUEDESK

ImbueDesk is an Education and Technology solutions. Which was established in 2013 in India

KAFE FUSION

Kafe Fusion is the culture of Maharastra family & guests are treated as if they were at the home.

KAUSHI COLLECTIONS

Kaushi Collections, a fabulous online boutique where you can buy beautiful sarees.

L&G FARMS

L&G FARMS since 1966. Fresh local chicken and eggs.

MAAYA DESIGNERS STUDIO

Maaya Designer Studio - Wholesaler of long frock & designer blouse in Hyderabad, India.

MOVIE MONKS

Movie Monks is a YouTube Indian movie reviews streaming channel which was established in India

PILLOWS

Pillows is an Indian multinational OTA, homes and living spaces. Budget hotels in 230 cities, India

PRAKARA HOMES

Prakara Homes is a Commitment to Provide homes that you will be proud to own and live in.

REALESTATE DUNIA

Realestate Duina is a best Online property selling site which was established in 2019 in India.

ROYAL ARC

Royal Arc-Buy new launched residential projects which was established in Kerala, India.

SAKSHAM HEALTH

Saksham Occupational Health Services is established at Hyderabad, India.

SHERRY PALM VILLAS

Ellar Developers started a new venture called Sherry Palm Villas established at Hyderabad, India.

SVR HOSPITALS

SVR Hospital was constructed at Vijayawada to fulfill the complete needs of patients.

TECH VAARADHI

Tech Vaaradhi was a Technology solutions. Which was established at Bangalore, India.

THE LENS SHOP

Shop online and offline for Sunglasses, Eyeglasses & Contact Lenses. Started at Bangalore, India.

EVOCATING GYM

Evocating GYM offers the best fitness training to make fit. They have 150+ gyms across India.

TRURADIX NUTRACEUTICALS

TruRadix Nutraceuticals provides a wide range of nutrition supplements started at Hyderabad, India.

UNIQLYY

Uniqlyy a platform that creates multi-dimensional products started at Bangalore, India.

XPRESS GLOBAL SOLUTIONS

They provide GRC Analytics, Cloud technologies & Enterprise applications started at USA.

YUMMY CRAVINGS

Kitchen/Cooking deliciously Different Recipes to fell in love with it. Started at Bangalore, India.KA

KALAPANAS VOGUE

 Clothing (Brand). Fashion's fade, Style is eternal Passion for Fashion. Started at Hyderabad, India

CREATIVE PLANNERS

It is a building company. They offer architectural and civil engineering. Started at Chennai, India.

DAKSHYAYINI APPAREL

Dakshyayini Apparel offers Clothing and shoes hold in daily lives. Started at Bangalore, India

DIGITAL WING

Digital Wing offer Technology Solutions to B2B. Started at Mumbai, India.

> "

Products are made in a factory, but brands are created in the mind.

GRAPHIC DESIGN + PRINT DESIGN

» Stationery Kit
» Brochure Design
» Signage Design

We are Leading Graphic Designers In Hyderabad

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Graphic and print marketing retains a physical impact that internet marketing alone does not provide. Graphic and print design, from brochures and sales sheets to posters and advertisements, provides a portable medium that your clients can carry with them wherever they go. We'll collaborate with you to create a graphic and print marketing strategy that outperforms your competitors', and we won't stop until you're happy with the results.

Stationery, postcards, direct mail, event marketing, sales sheets, presentation folders, advertisements, clothing + apparel, posters, brochures, booklets, newsletters, annual reports, catalogues, large format signage, and tradeshow booths are just a few of the graphic design + print design services we offer.

STATIONERY KIT

Includes – letter head, Flyer, envelope, labels, folder.

STATIONERY KIT

BUSINESS CARD

BUSINESS CARD

Get your clean, modern & eye catchy business card design.

SIGNAGE

Marketing boards, Advertisement holdings, Vehicle signage etc

SIGNAGE

BROCHURES

BROCHURES

Include Bi-fold, Tri-fold & Custom folding design (Print ready)

INFOGRAPHIC

Infographics for blogs, corporate presentations, personal resumes etc

INFOGRAPHIC

>

Corporate
Brochure Design

Leveraging on our rich industrial expertise
Digital Catalogs

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We have been able to provide extensively appreciated Brochure Design Services.

Brochure Design Services In Hyderabad

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Have you ever been so impressed with the trailer of a movie that it has compelled you to form a positive opinion of the movie and watch it immediately as it releases?

A brochure is a detailed introduction to a company and the services and goods it offers. It combines the elements of an advertisement, a press release, and a piece of educational content about the company's services. A brochure's main goal is to inform potential customers about a company's services and what they have in store for them. We would be delighted to assist you in having your brochure designed in such a way that it attracts the desired attraction! As your brochure designers in Hyderabad, Harsh Designs takes care of the

entire process of getting your brochure designed – from ideation to execution. We help you design your brochure in a way that you are able to attract the attention of your customers and get your message across in the best way possible. No matter how good a design is, there is always scope for a little improvement. Our team has always encouraged our clients in providing us with critical feedback for all our designs. You can rest assured that none of the ideas will be finalized without your consent and we will keep making all the required changes until you are completely satisfied with the results. Once we start working on your project, you can approach us with the most critical feedback for our designs and we will work on the same until you get exactly what you want.

ACHERON

Acheron Software Consultancy
Pvt. Ltd - Letter Head Design in
Hyderabad, India

ACHERON-2020

Acheron Software Consultancy
Pvt. Ltd - Brochure Design in
Hyderabad, India

ACHERON-2021

Acheron Software Consultancy
Pvt. Ltd - Brochure Design in
Hyderabad, India

AKELLA RAGHAVENDRA

Akella Raghavendra Foundation
Brochure Design - Brochure Design
in Hyderabad, India

ANIMAL HUSBANDRY

Animal Husbandry Officer Business
Card Design - Business Card Design
in Hyderabad, India

BMS FOODS

BMS FOODS - Business Card
Design in Hyderabad, India

BMS FOODS

BMS FOODS - Flyer Design in
Hyderabad, India
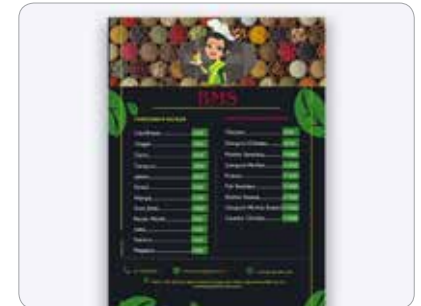
BMS FOODS

BMS FOODS - Menu Card Design in
Hyderabad, India

DEVINFRATECH

Devinfratech - Business Card Design in Hyderabad, India

DIGITAL STALK

Digital Stalk - Business Card Design in Hyderabad, India

DIGITAL STALK

Digital Stalk - Letter Head Design in Hyderabad, India

EDUWELL AFRO-IND

Eduwell AFRO-IND - Brochure Design in Hyderabad, India

ELLAR DEVELOPERS

Ellar Developers - Business Card Design in Hyderabad, India

GOOD4U

Good4u - Flyer Design in Hyderabad, India

minix

Minix - Brochure Design in Hyderabad, India

minix

Minix - Brochure Design in Hyderabad, India

minix

Minix - Flyer Design in Hyderabad, India

PRAKARA HOMES

Prakara Homes - Letter Head Design in Hyderabad, India

ROCK N BOWL CAFE

Rock N Bowl - Brochure Design in Hyderabad, India

ROCK N BOWL CAFE

Rock N Bowl - Brochure Design in Hyderabad, India

SANTOSH DHABA

Santosh Dhaba - Flyer Design in Hyderabad, India
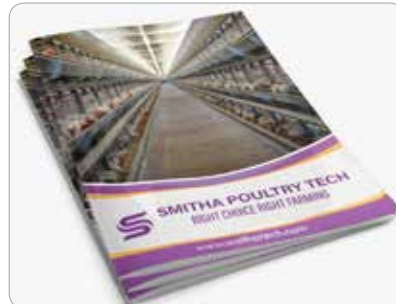
SMITHA POULTRY TECH

Smitha Poultry Tech - Brochure Design in Hyderabad, India

STUDY MBBS - MD

Study MBBS - MD - Brochure Design in Hyderabad, India

STUDY MBBS - MD

Study MBBS - MD - Brochure Design in Hyderabad, India

SUNSTONE

Sunstone Services India Pvt Ltd-
Brochure Design in Hyderabad,
India

THE LENSHOP

The Lenshop - Flyer Design in
Hyderabad, India

THE LENSHOP

The Lenshop - Flyer Design in
Hyderabad, India

THE LENSHOP

The Lenshop - Flyer Design in
Hyderabad, India

THE LENSHOP

The Lenshop - Brochure Design in
Hyderabad, India

XPRESS

Xpress - Letter Head Design in
Hyderabad, India

Branding & Packaging Design Agency

Our design speaks for itself.

Packaging is just as important as the product, if not more important, today than it was a few years ago. Customers are now also looking at the packaging of a product, as well. Any review video or first look video you watch on YouTube will show how much stress is put on the packaging as well. Packaging isn't just about how it looks. It's where art meets science. If we want to get the attention of a potential customer in a crowded market, we might need to think about how we package our goods. Having the best product doesn't always mean that bad packaging will make us look like a bunch of other bad brands.

Package Design with consumers in mind.

It's not a job that we think of as a design project. It's a job that can sometimes make or break a brand. So, research and insights are very important, so that's why. And we do a lot of research before we start any packaging design project. Consumer insights help us make packaging that people like because pretty isn't enough. The science of packaging or package design is also part of the job. In today's world, it's not enough to have a great product; it's also important to have good packaging that makes your product look even better than it is. People who buy things at stores and malls will also be able to find your product because it will be packaged in the right way.

01 // KNOWN THE CONSUMER

The next step is to figure out who will be using the product. It helps us figure out things like the shape, size, functionality, material, and so on, of the packaging. The goal is to make the customer happy. It isn't it?

02 // PACKAGING CONTENT

The third stage comes after we finish the first two. We then decide on all the product information, brand guidelines, and legal information that should be on the package.

03 // MATERIAL SELECTION

The best packaging design is only as good as if you win half the fight. The other half is made of the right materials. So, in addition to giving advice on the size and shape of the packaging, we also give advice on what materials should be used for it.

Think about how you select products in a supermarket.

A. **PRODUCT BOX PACKAGING**

Design beautiful custom boxes and packaging.

B. **FOOD PRODUCTS PACKAGING**

Design beautiful custom bags, boxes, cans and packaging.

C. **COSMETICS PACKAGING**

Design beautiful custom tubes, boxes, and packaging.

D. **PRODUCT LABEL OR STICKER**

Design beautiful custom different sizes and shapes.

E. **BOTTLE LABEL OR STICKER**

Design beautiful custom different sizes and shapes.

Why do you need a good packaging design?
Product Design in Hyderabad
—

When you think about how you choose things in a supermarket or shop, think about how you do it. Sometimes, you want to try something new. What do you think about? It could be the price, but most of the time, you'll make a quick choice based on what you see. Package: That's what's in there. This is why good packaging is so important. It makes the eye, the brain and the emotions happy at the same time. On the shelves, it is very different. It lists all the features and benefits that are important. A lot of people also think that it shows how people think about the company, too. In a few seconds, you can make all of these connections and win over a customer for a long time, which could be very important.

Harsh Designs has a long history of making packaging that helps you get customers and shows off your brand. We'll help you come up with new, functional, and appealing packaging.

Check out:
- Functionality
- Graphic design
- Colour palette
- Placement of information
- Typography
- Packaging shape and dimensions
- And much more

AFRILAND CORP

Cocoa Beans Product Design - Pouch Packaging Design Service in Hyderabad, India

AFRILAND CORP

Olva Oil Product Design - Lable Design Service in Hyderabad, India

AFRILAND CORP

Sunflower Oil Product Design - Lable Design Service in Hyderabad, India

BISCUITWALA

Cashew Biscuit Product Design - Box Packaging Design Service in Hyderabad, India

BISCUITWALA

Fruit Biscuits Product Design - Box Packaging Design Service in Hyderabad, India

BISCUITWALA

Osmania Biscuits Product Design - Box Packaging Design Service in Hyderabad, India

TEAFORIA

TeaForia Product Design - Box Packaging Design Service in Hyderabad, India

TEA INDIA

Tea India Product Design - Box Packaging Design Service in Hyderabad, India

BMS FOODS

Mixed Vegetable Pickle Lable Design - Lable Design Service in Hyderabad, India

TRURADIX

TruRadix Cyrcumin Oral Strips Product Design - Box Packaging Design Service in Hyderabad, India

FOREFATHERS

Detox Tea Product Design - Pouch Packaging Design Service in Hyderabad, India

TIGER

Disinfected Spray Product Design - Bottle Lable or Sticker Packaging Design Service in Hyderabad, India

TRURADIX

Omega Flax Soft Gels Product Design - Label Design Service in Hyderabad, India

TIGER

Hand Cleanser Gel Product Design - Label Design Service in Hyderabad, India

TIGER

Hand Rub Product Design - Label Design Service in Hyderabad, India

AMARA HERBS

SHE-B well tea Box Product Design - Label Design Service in Hyderabad, India

BEST OF INDIA

Nilgiri Product Design - Box Package Design Service in Hyderabad, India

SWEET SWADISTHA

Kaju Barfi Box Product Design - Box Packaging Design Service in Hyderabad, India

FORFATHERS

Kashmir Kahwa Jar Product Design - Jar Label Design Service in Hyderabad, India

FORFATHERS

Kashmir White Honey Jar Product Design - Jar Label Design Service in Hyderabad, India

TRURADIX

Omega-3 Product Design - Label Design Service in Hyderabad, India

SUNEETHA AGRO FARMS

Sweet Corn Box Product Design - Box Packaging Design Service in Hyderabad, India

SUNEETHA AGRO

Sweet Corn Pouch Product Design - Pouch Packaging Design Service in Hyderabad, India

ROLLZONE

French Fries Product Design - Food Packaging Design Service in Hyderabad, India

IYURWAY

SpermoLet Box Product Design - Box Packaging Design Service in Hyderabad, India

BARADAY

Healthy Energy Wrapper Bar Product Design - Wrapper Packaging Design Service in Hyderabad, India

POSHVIC

Panch Tulasi Ark Box Product Design - Box Packaging Design Service in Hyderabad, India

LAKANTO

Monkfruit Sweetner Pouch Design - Pouch Packaging Design Service in Hyderabad, India

LAKANTO

Keto Cookie Mix Pouch Design - Pouch Packaging Design Service in Hyderabad, India

LAKANTO

Chocolate Truffles Pouch Design - Pouch Packaging Design Service in Hyderabad, India

LAKANTO

Chocolate Truffles Pouch Design - Pouch Packaging Design Service in Hyderabad, India

LAKANTO

Chocolate Truffles Pouch Design - Pouch Packaging Design Service in Hyderabad, India

LAKANTO

Keto Candied Nuts Pouch Design - Pouch Packaging Design Service in Hyderabad, India

LAKANTO

Maple Flavoured Syrup Label Design - Label Design Service in Hyderabad, India

LAKANTO

Suntella Label Design - Label Design Service in Hyderabad, India

LAKANTO

Drinking Chocolate Pouch Design - Pouch Packaging Design in Hyderabad, India

LAKANTO

Keto Brownie Mix Box Design - Box Packaging Design Service in Hyderabad, India

LAKANTO

Pancake Baking Mix Pouch Design - Pouch Packaging Design Service in Hyderabad, India

LAKANTO

Blueberry Muffin Mix Pouch Design - Pouch Packaging Design Service in Hyderabad, India

PURE HONEY

Honey Box Product Design - Box Packaging Design Service in Hyderabad, India

PURE HONEY

Honey Label Design - Label Design in Hyderabad, India

FOREFATHERS

Cranberry Tea Label Design - Label Design in Hyderabad, India

RAAYANCHA HERBALS

Hair Oil Label Design - Label Design in Hyderabad, India

KERATINE

Hair Serum Label Design - Label Design in Hyderabad, India

KERATINE

Hair Serum Label Design - Label Design in Hyderabad, India

TOMATO PASTE

Tomato Paste Label Design - Label Design in Hyderabad, India

TRURADIX

Tru Immune Booster Box Packaging Design - Box Packaging Design in Hyderabad, India

GREENICHE

Supplements Label Design - Label Design in Hyderabad, India

4.1+

Website Design & Development

Web Development in Hyderabad, India
—
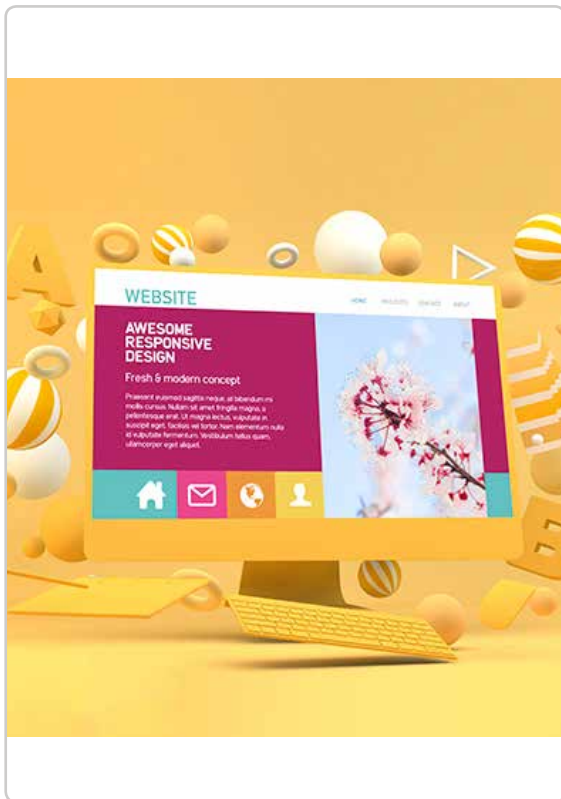
People don't give a lot of thought to how important it is to have a good website. It has been proven time and time again that a good website can help a brand get more value than people think. If you build a website, it's not something you buy for a certain amount of money. It's undoubtedly the most important touch point you make for your brand. We think of a good website as one that is SEO-friendly, built on a strong platform, and has an easy-to-use User-Interface (UI), which leads to an interesting User-Experience (UX). Unfortunately, most people don't get even a small amount of value out of their websites. A website is just as important as a showroom. Websites can make people want to buy from you, connect you with potential employees and cut down on hiring costs, build an unmatched brand image to make more money, and so on. These are just some of the benefits of having a good website. And we'll help you make one, too.

Here are some of the types of websites that we build:

- Brochure-type Static Website
- Dynamic Website
- Dynamic CMS Website (Content Management System)
- Dynamic Website with Forms, Landing Pages, etc.
- E-commerce Website
- WordPress Website
- Search Engine Optimised (SEO-friendly) Website

When you have a digital marketing plan, your website is the heart of it. Everything you do online – social media marketing, email marketing, mobile marketing, SEO and paid search –is more effective when it's centred around a professional website designed to maximise customer conversion.

Website design and development are strategic, customer-focused projects at Harsh Designs. We focus on converting customers and getting them to buy from us. So, no matter what the goal is – making the brand more appealing, getting leads, converting customers, or selling a product – our focus is on the business impact (vs. a design focused strictly on visual appeal).

Our approach towards website design & development

Web Development in Hyderabad, India
—

Our digital marketing process starts with Persona Development and Customer Journey Mapping, which help us understand how people make purchases and what drives them to act. In the next step, we make navigation structures, site architectures, and wireframes. These wireframes, which are black and white schematics of web pages, are used to guide the design of a website and make sure that important parts of the page are at the top of the list.

As a next step, we'll work with website designers to add different web "looks and feels" to the Design. This allows us to be more creative when executing the brand development brief. We work directly with the Design to improve designs, which includes a lot of feedback and changes.

Once the designs have been approved, our in-house Senior Web Developers build the site on our own.

If the brief says so, we also work on making a Content Management System (CMS) for the website, which makes it easier to make changes to the website, like changing the copy or banners. We can also help you make landing pages, run A/B and multivariate tests, and figure out which digital asset gives us the best results.

Finally, we make sure that all of your other digital assets, such as blogging, social media marketing, search marketing, email marketing applications, and more, work together seamlessly. There are a lot of different ways our team can help you build these systems. We can either build them ourselves, work with your current providers, or find new ones.

We will take all the information and references that you provided and give you 5 to 10 your inspiational website links (website design links). This will help us get a better sense of what you like.

After that, we will use design software to make the home page of your website look like the sample templates you chose. Once you approve the design, we will start working on the home page. At the same time, we will design and build other pages with the same design style as the home page.

In the contact us page, there will be an option to send an email. This will let your customers get in touch with you by mail. Everything you fill out in the form will be sent to your email address.

We Are Top Website Designers In Hyderabad

RESPONSIVE WEB DESIGN

–

Allow your web pages to show up on all kinds of devices and screen sizes by making them automatically change to fit the screen, whether it's a desktop, laptop, tablet, or smartphone.

WEB LAYOUT

–

This is the way the graphics, ads and text are arranged. In the web world, a key goal is to help the view find the information they seek at a glance. This includes making sure the design is balanced, consistent, and correct.

COLORS

–

The choice of colours depends on what the project is for and who the audience is. It could be simple black-and-white to multi-colored design that shows the personality of a person or the brand of a company, using web-safe colours.

TYPOGRAPHY

–

The use of different fonts can make a website look better. Most web browsers can only read a small group of fonts, called "web-safe fonts." Your designer will usually work with this group.design that shows the personality of a person or the brand of a company, using web-safe colours.

GRAPHICS

–

Graphics can include logos, photos, clip art, or icons, all of which make the web design look better. These need to be placed in a way that makes them easy for people to use. They need to match the colour and content of the web page, but not make it too crowded or slow to load.

Get Your Custom Website Design.

CLOUD NINE

Health Care Web development in
Hyderabad, India
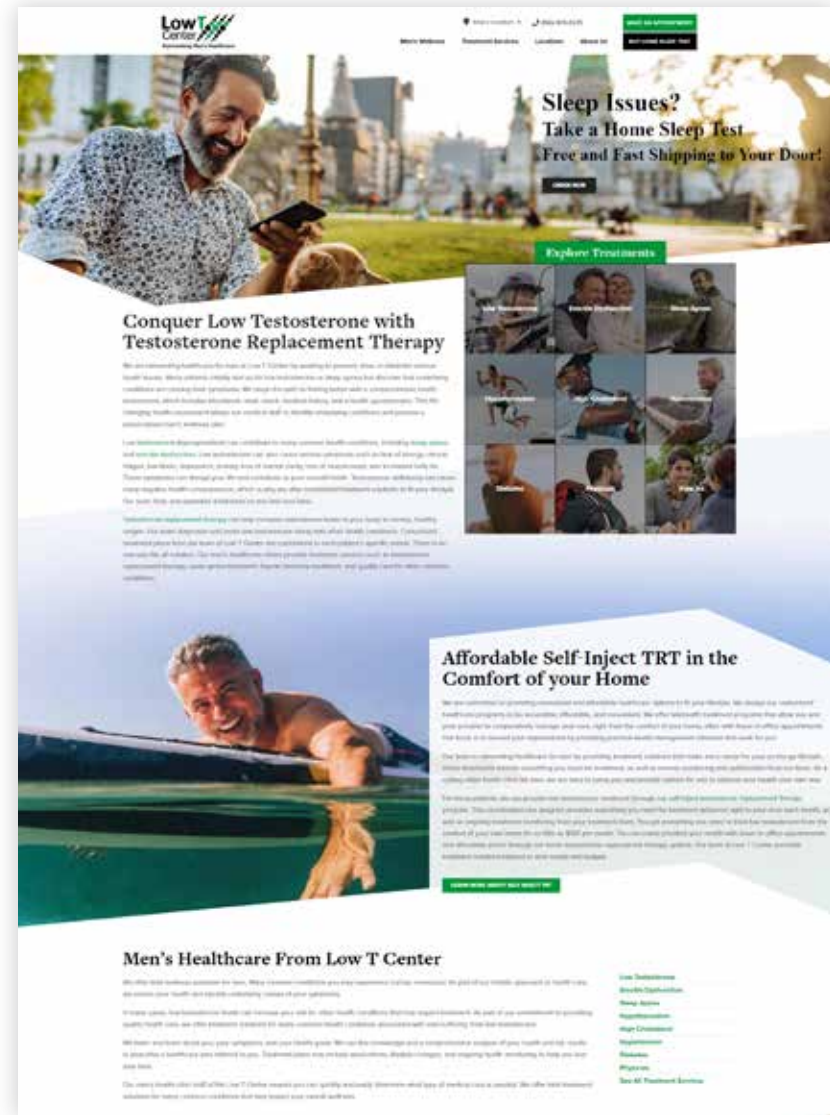
LOW T CENTER

Health Care Web development in
Hyderabad, India
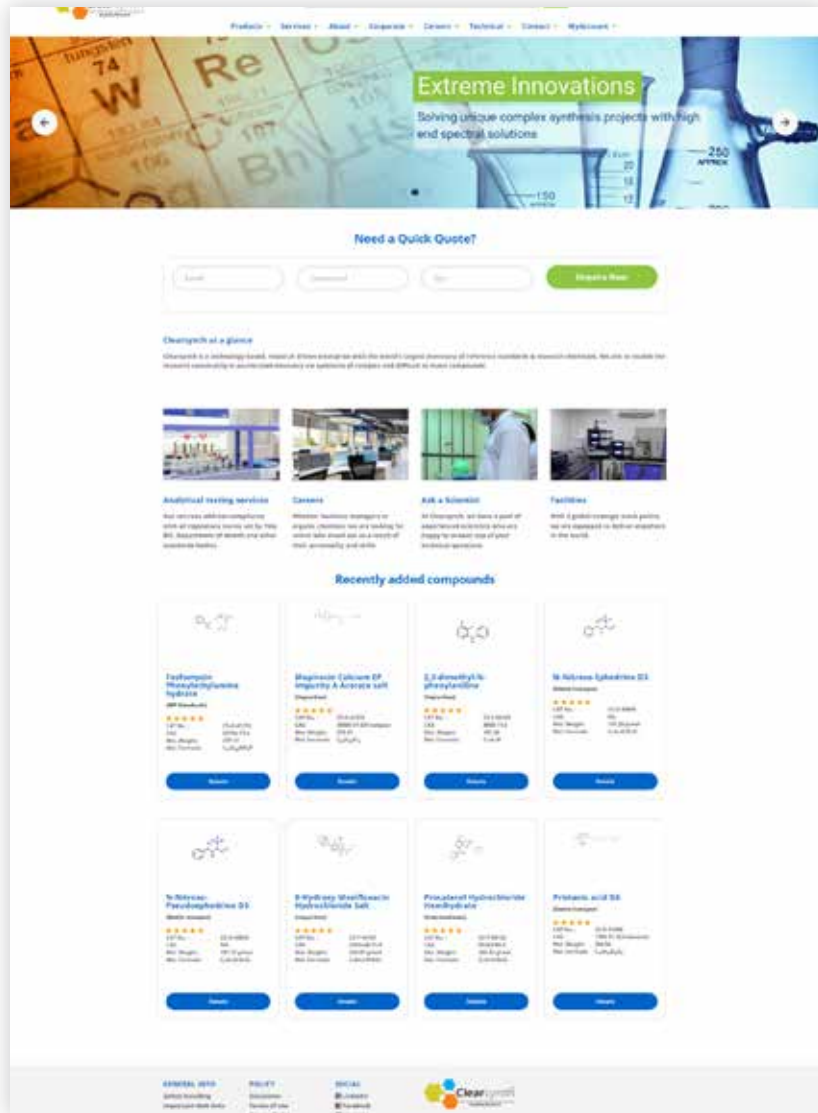
CLEAR SYNTH

Medical Equipment Web development
in Hyderabad, India
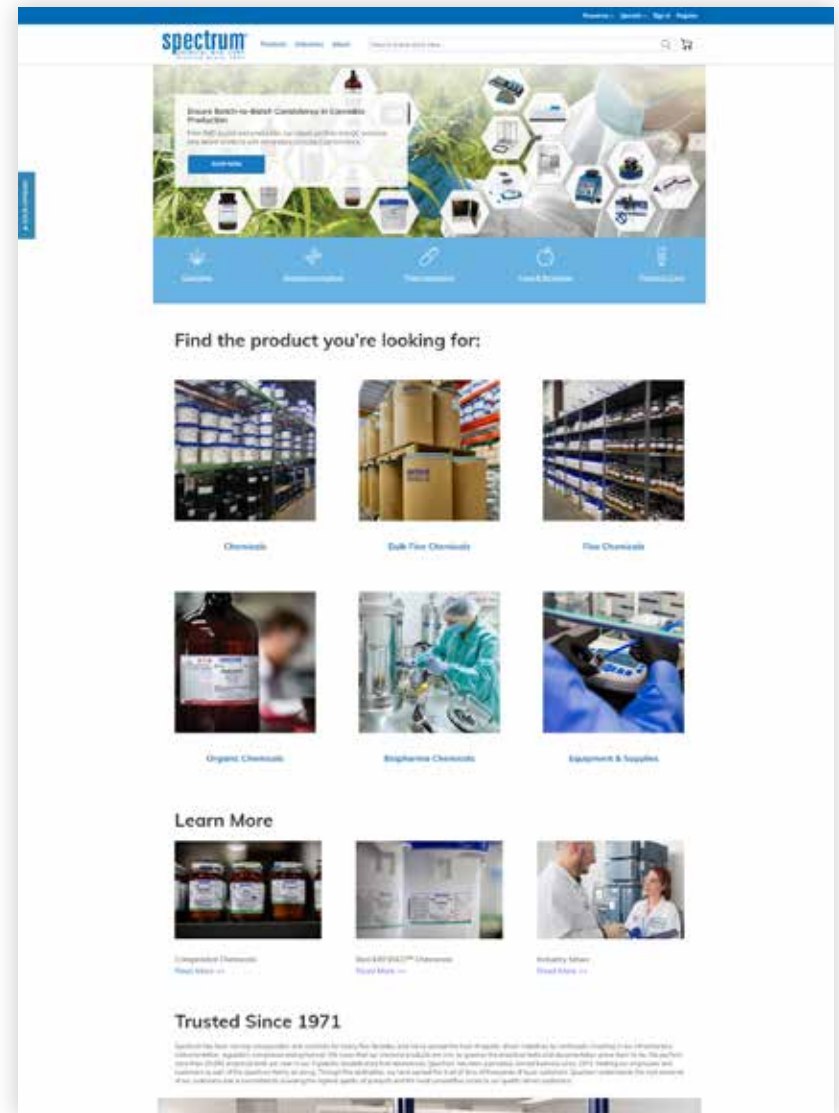
SPECTRUM

Medical Equipment Web development
in Hyderabad, India

IMBUEDESK

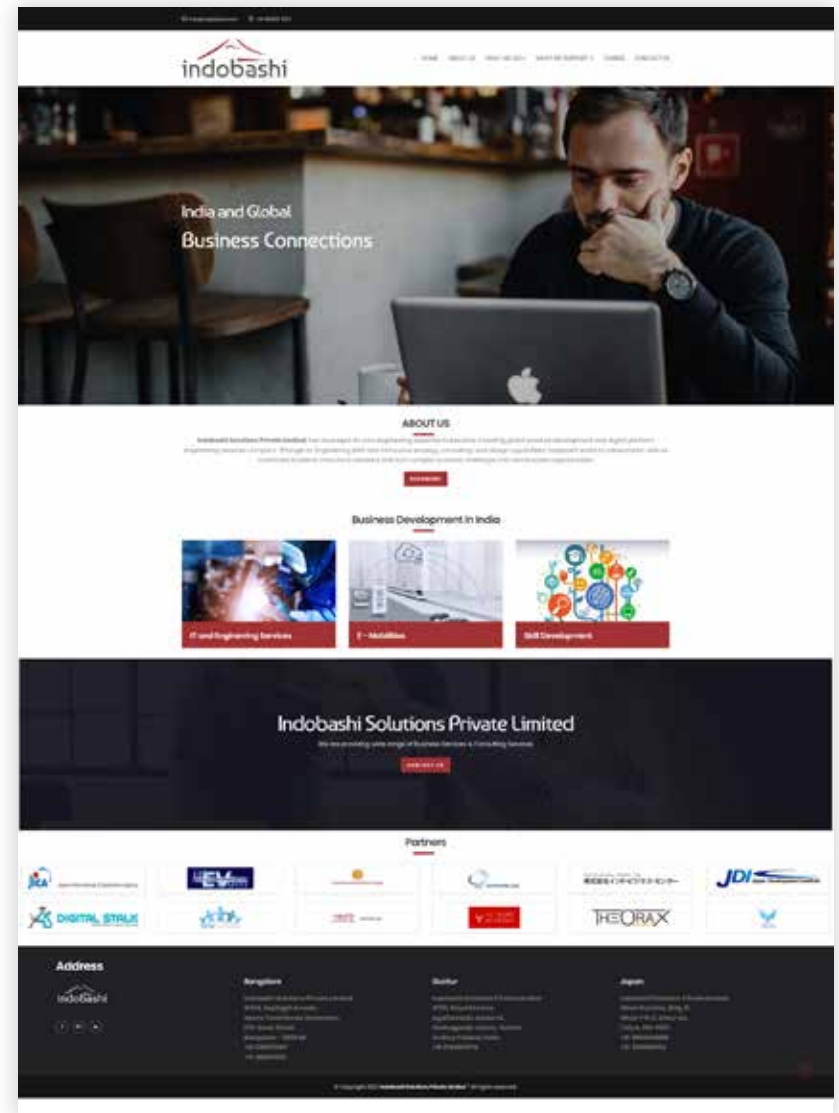IT Solution Web development in
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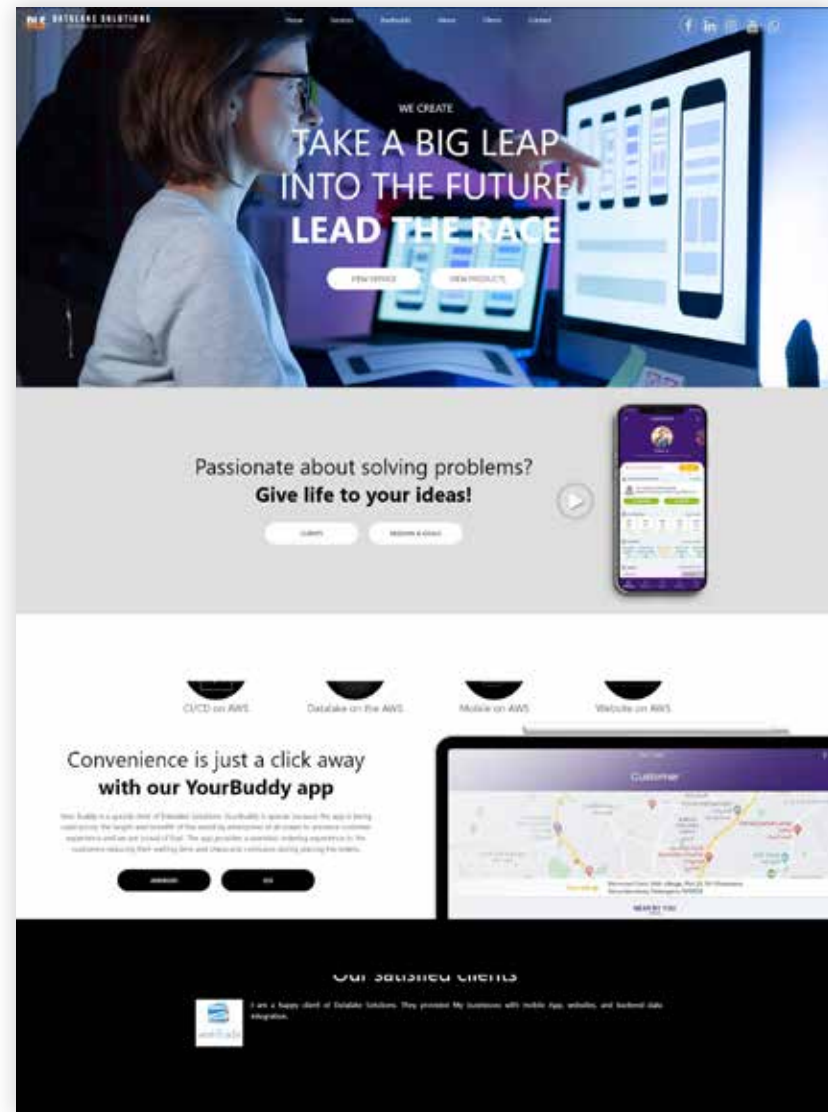
DATALAKE SOLUTIONS

IT Solution Web development in
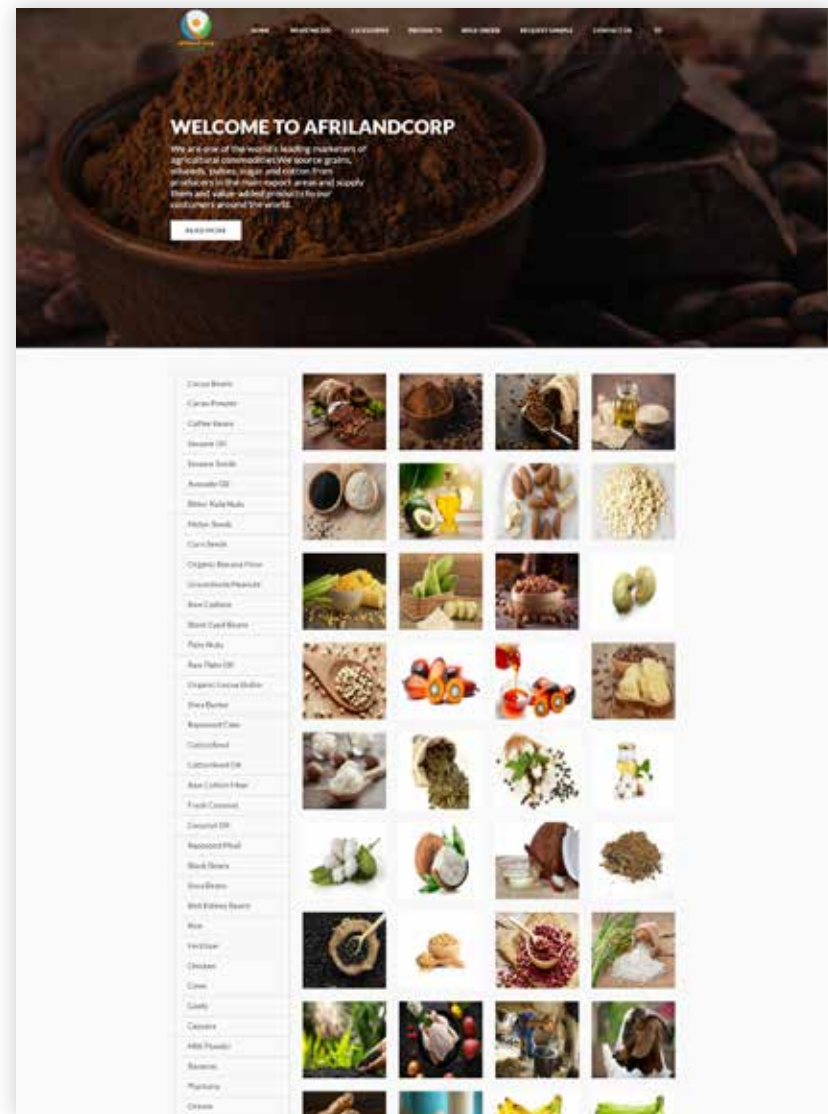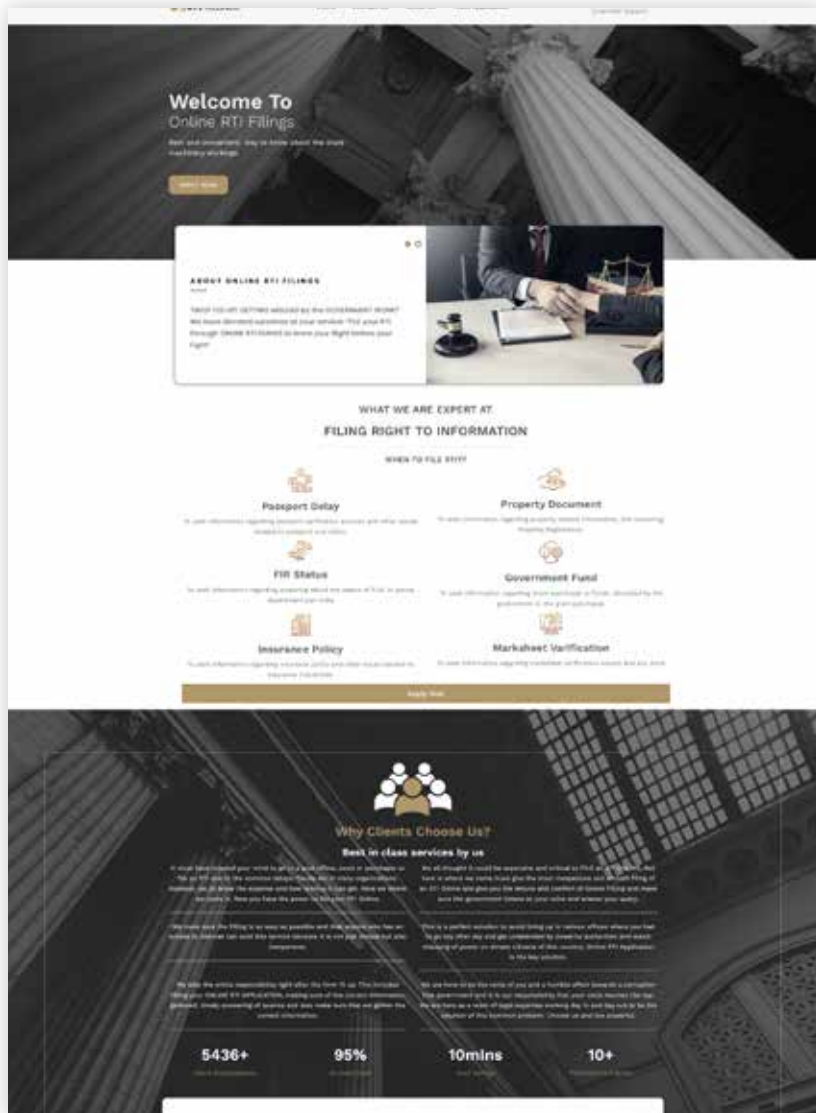Hyderabad, India
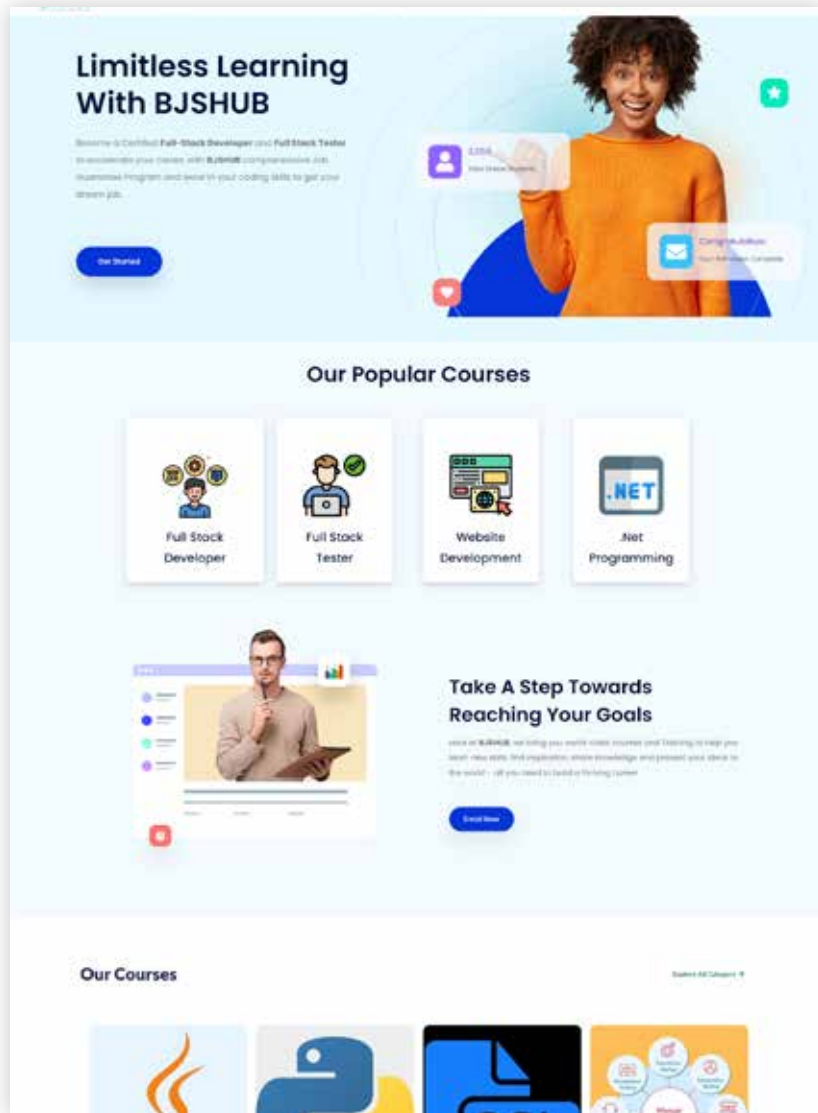
BJS HUB

IT Solution Web development in
Hyderabad, India

INDOBASHI

IT Solution Web development in
Hyderabad, India

PolicyX

Insurance Web development in
Hyderabad, India

AFRILAND CORP

Import & Export Web development in
Hyderabad, India

ONLINE RTI FILLINGS

Legal Web development in Hyderabad,
India
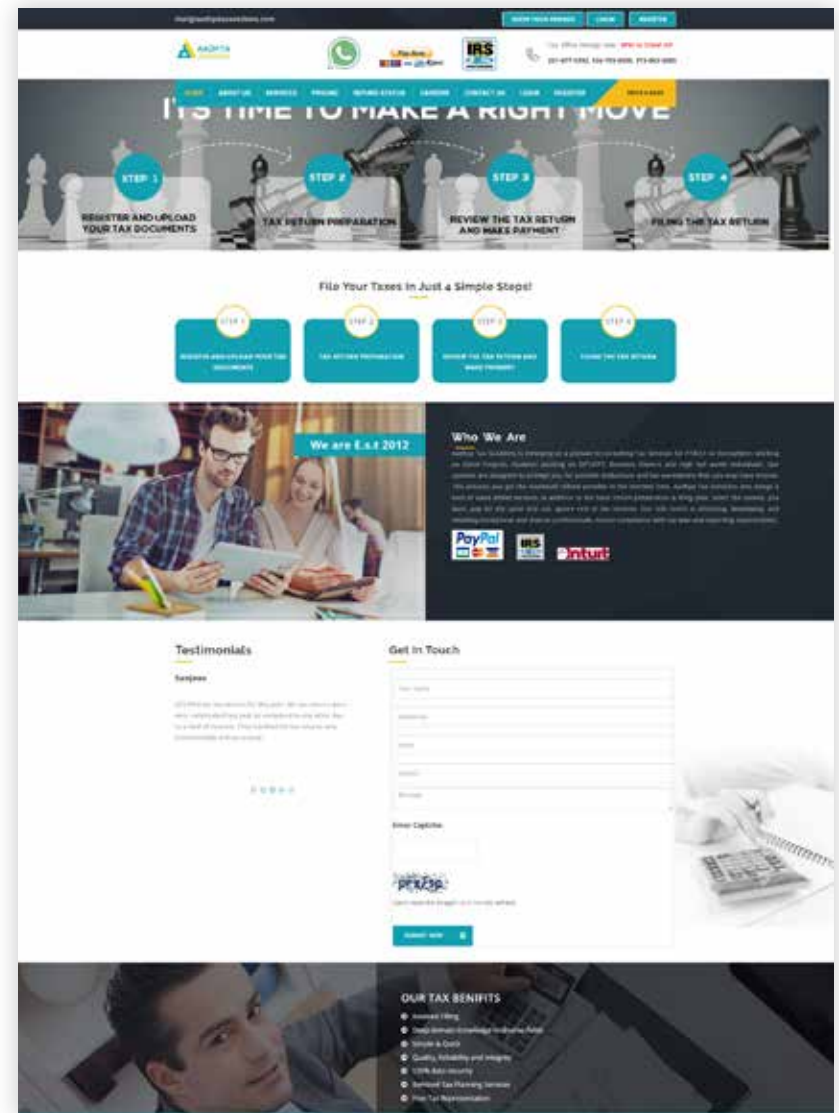
AADHYA TAX SOLUTIONS

Legal Web development in Hyderabad,
India
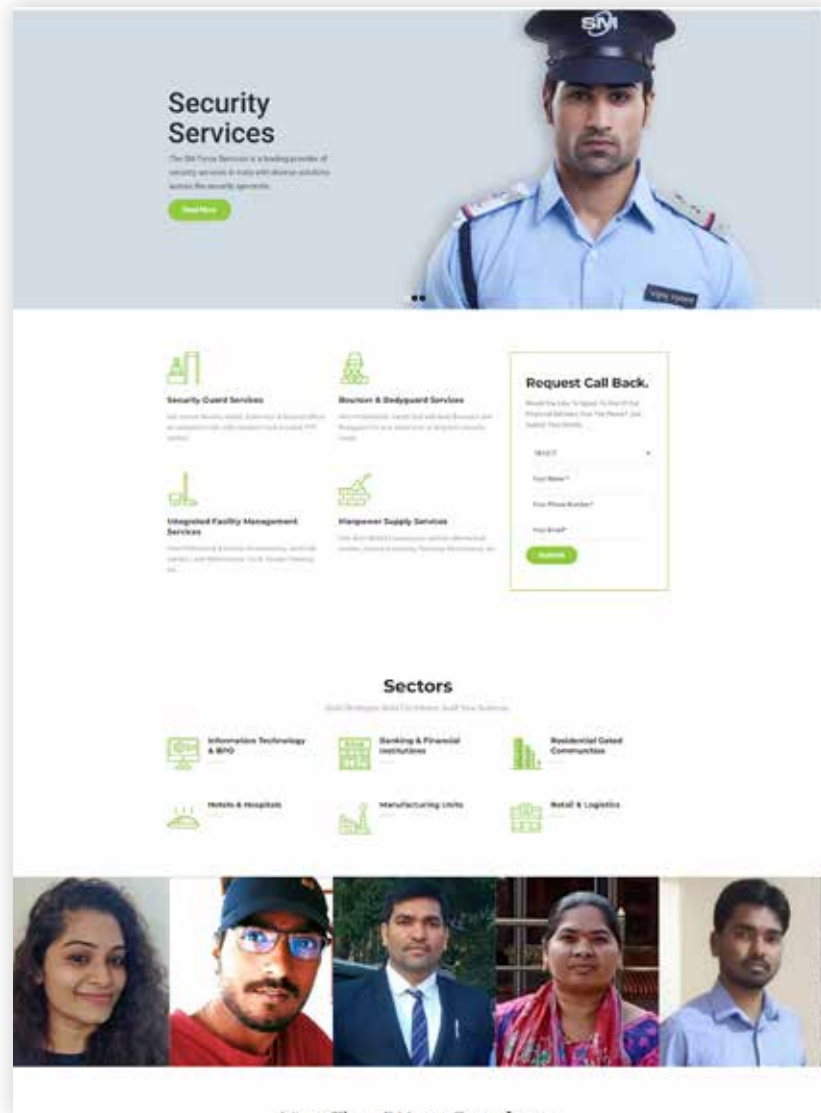
SECURITY FORCES & SERVICES

Security Web development in
Hyderabad, India
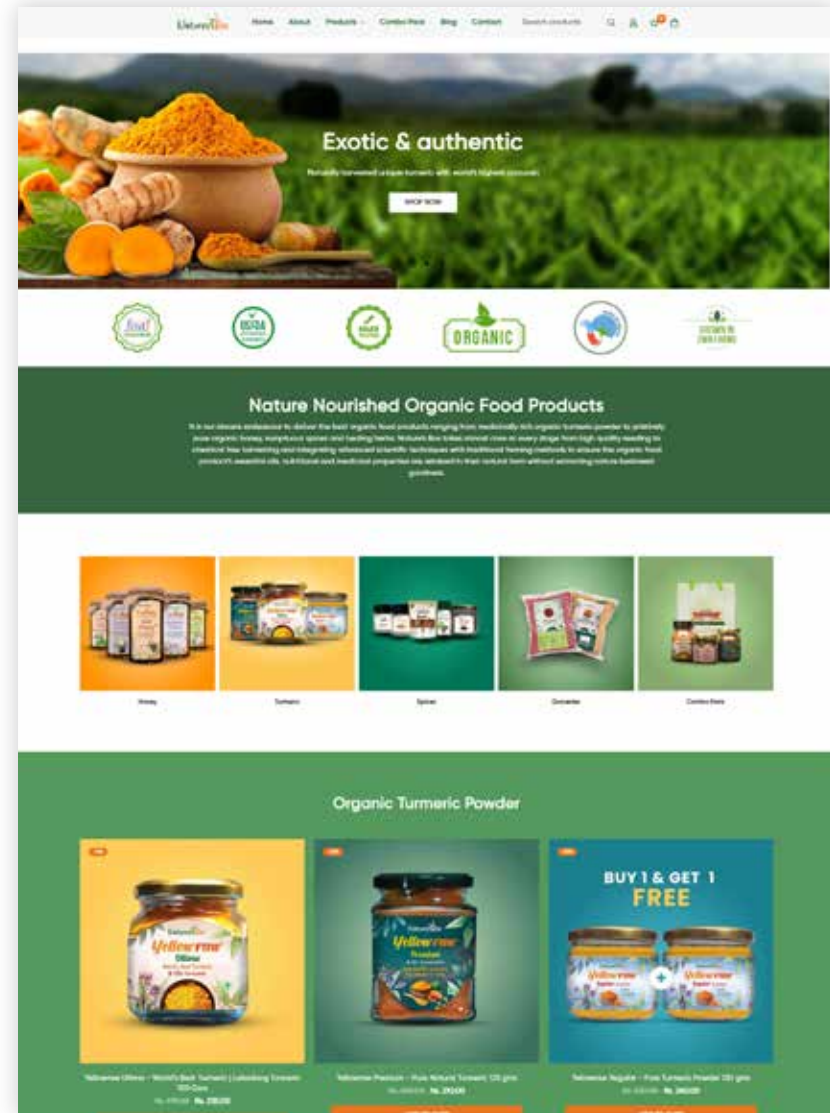
NATURES BOX

Ecommerce Web development in
Hyderabad, India

SVM HOTELS

Hotels Web development in
Hyderabad, India
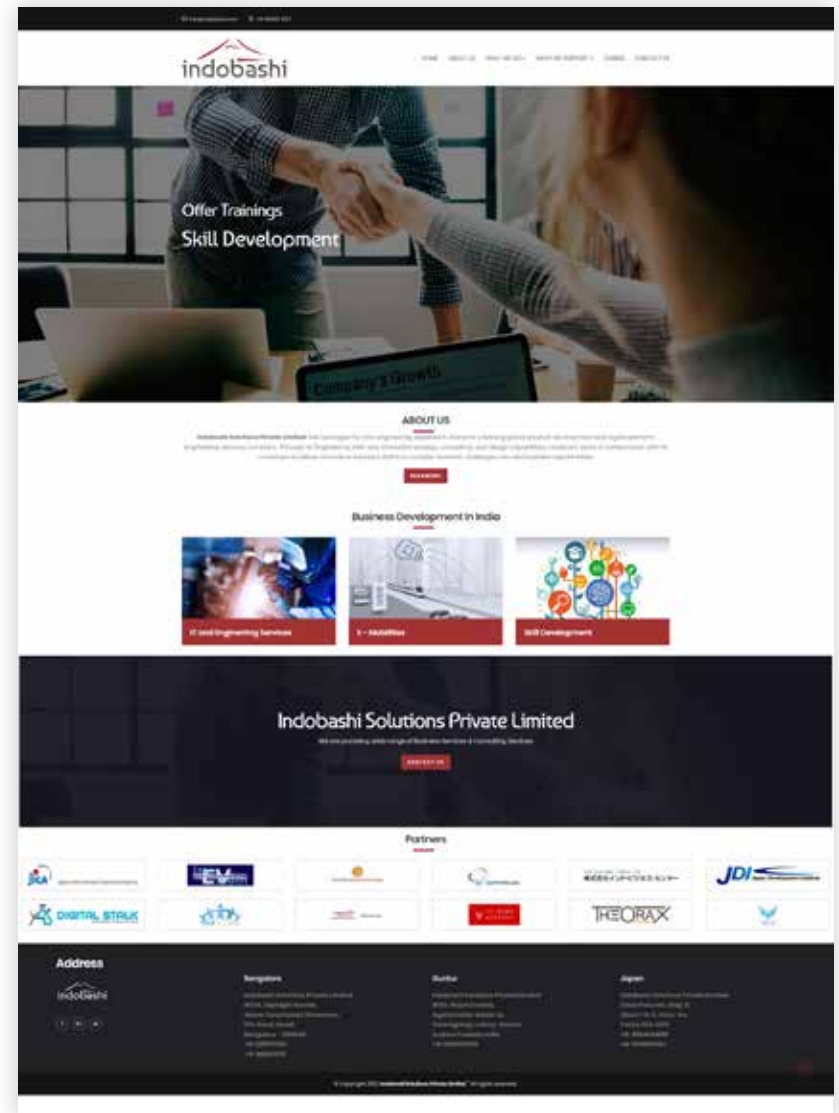
INDOBASHI

IT Solution Web development in
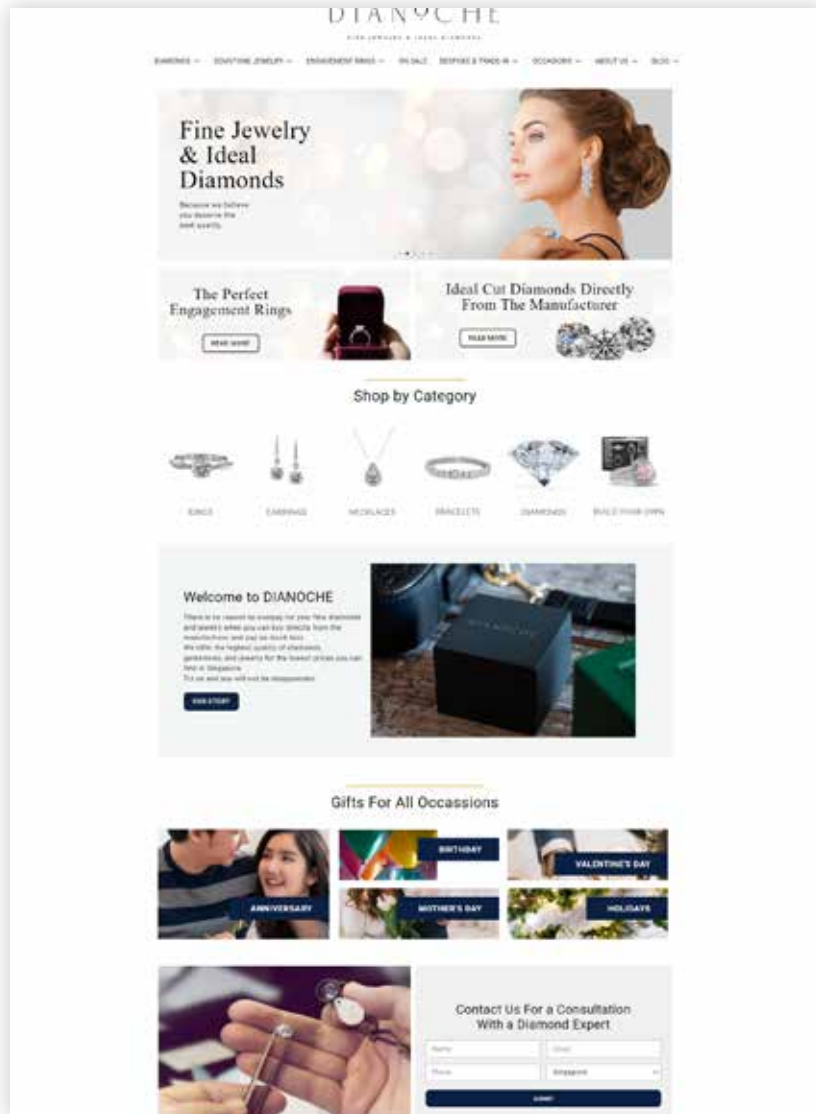Hyderabad, India
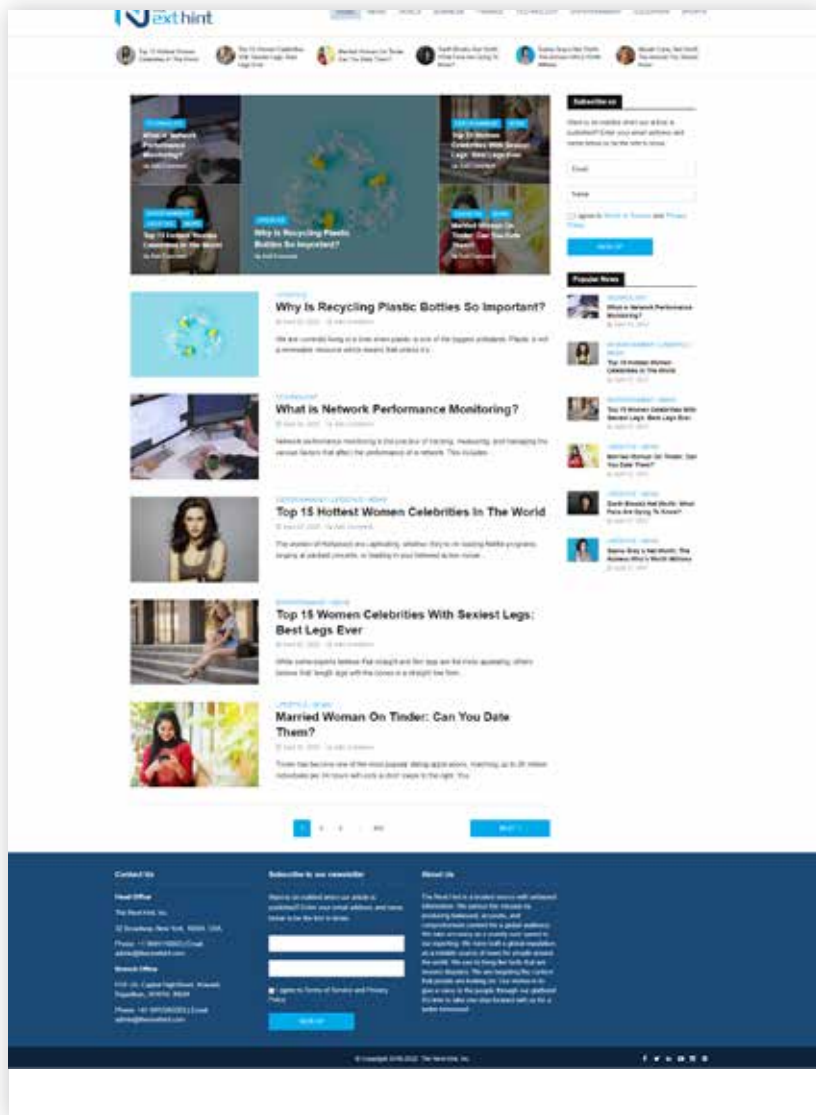
THE NEXT HINT

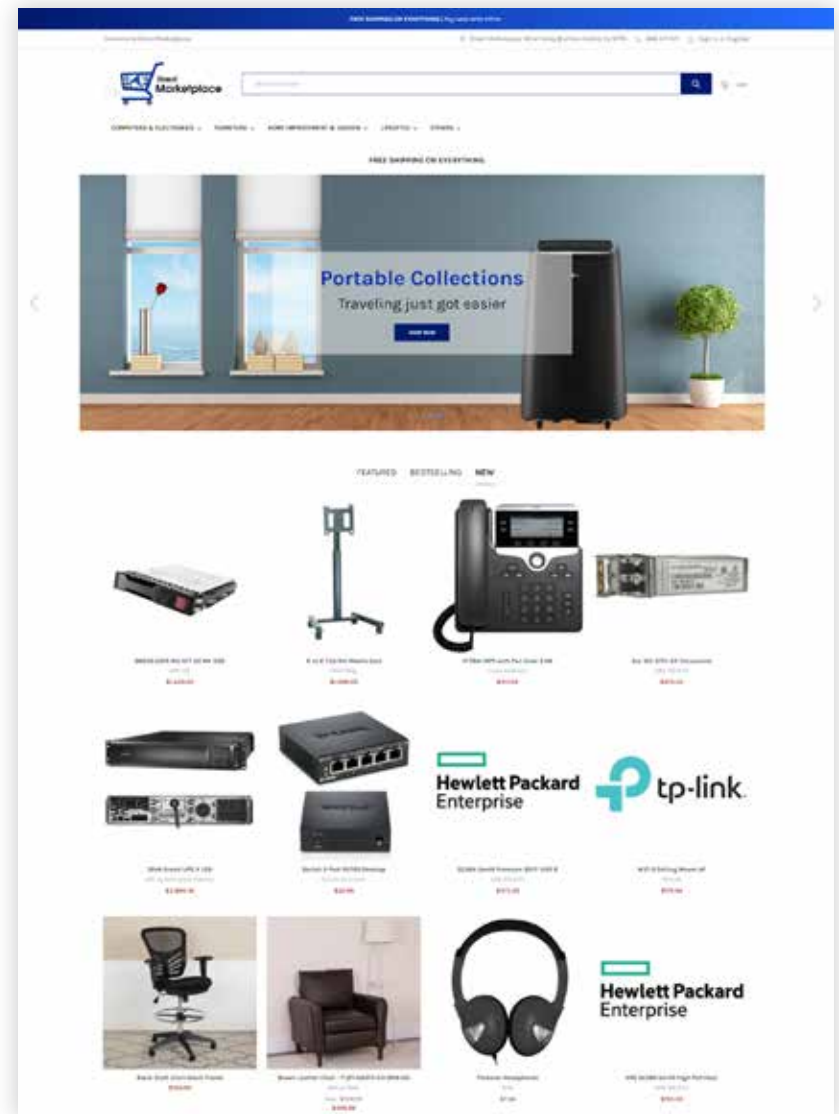Electronic News Web development in
Hyderabad, India

AKSWAVE

Education Web development in
Hyderabad, India

DIANOCHE

Jewelery and Diamonds Web
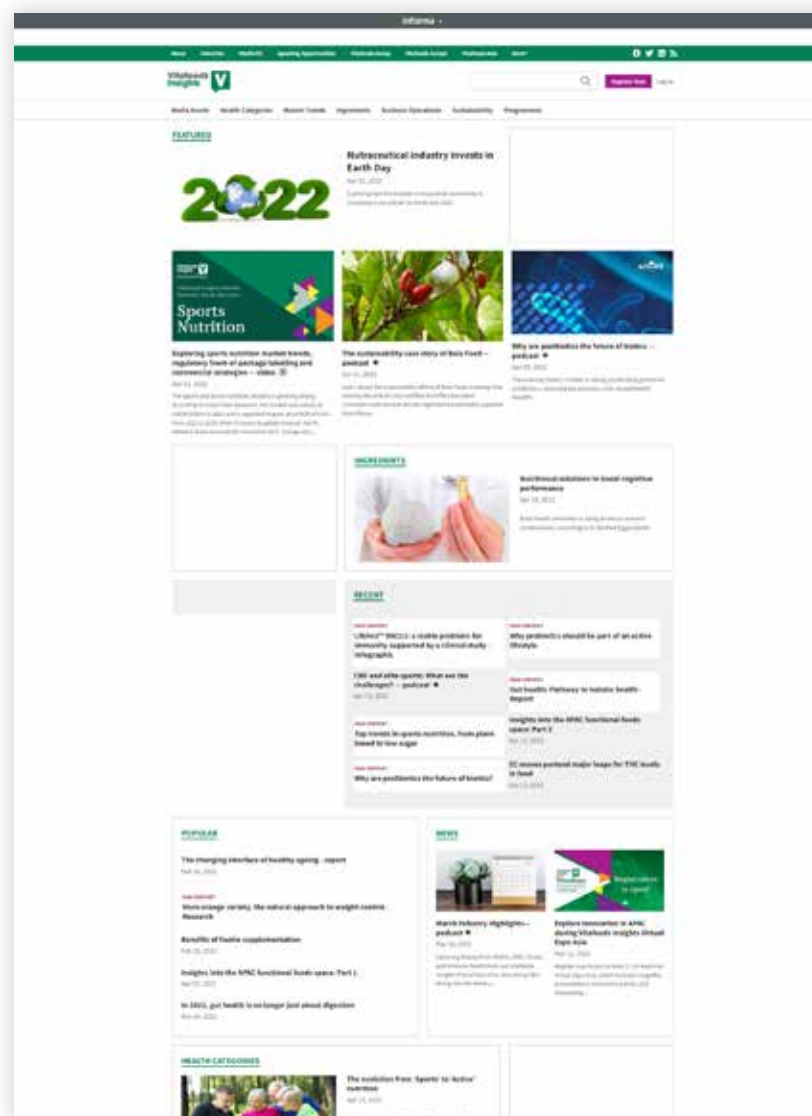development in Hyderabad, India

DIRECT MARKETPLACE

B2C Ecommerce Web development in
Hyderabad, India

HEALT HK ART

Nutraceuticals Ecommerce Web
development in Hyderabad, India

VITAL FOODS INSIGHTS

Nutraceuticals Web development in
Hyderabad, India

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Secunderabad, Telangana 500015

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