# 2025 BRAND SHOWCASE

**Make your brand more amazing**

More than 20+ Branding Solutions for your Amazing
Business to Reach your Customers.

Harsh Designs  |  +91 8008018814

www.harshdesigns.com

# WELCOME TO THE DIGITAL REVOLUTION

At Harsh Designs, we are passionate about crafting innovative digital solutions that help businesses grow, connect, and thrive in an ever-evolving digital landscape. We specialize in creating compelling brand identities, immersive experiences, and user-friendly designs that not only captivate audiences but also drive engagement and loyalty.

Our expertise in branding and user-centric design ensures that your business stands out in a competitive market. By leveraging cutting-edge technologies and strategic insights, we help brands increase their visibility, establish credibility, and create lasting impressions. Whether it's web or mobile applications, we bring interactive, creative, and high-performing solutions that build meaningful connections with customers.

We embrace digital transformation, turning business challenges into opportunities that drive sustainable growth and long-term success.

## WHO WE ARE

Harsh Designs is a leading independent design studio based in Hyderabad, Telangana, offering a fresh and unconventional approach to digital branding. We believe that every brand has a unique story to tell, and our mission is to bring those stories to life through impactful design and strategic marketing.

With a strong global presence, we collaborate with industry leaders and emerging businesses alike, helping them navigate the digital world with confidence. Our work spans across multiple industries, delivering high-quality solutions that enhance brand identity, customer engagement, and business performance.

We specialize in providing end-to-end creative services—from logo design, branding, and UI/UX design to full-scale marketing strategies. Our innovative designs and strategic campaigns ensure businesses gain a competitive edge in their respective industries.

At Harsh Designs, we are not just designers—we are storytellers, strategists, and visionaries committed to elevating your brand and helping you make an unforgettable impact in the digital space.

2025

# LOGO DESIGNING

Logos play a crucial role in today's world, shaping the way we recognize and connect with brands. They serve as powerful visual identifiers for businesses, organizations, and products, instantly conveying trust, credibility, and professionalism. From food packaging to automobiles and tech gadgets, logos are an integral part of our daily lives.

A well-crafted logo not only represents a brand's identity but also reflects its values and vision. It acts as a key element in marketing and advertising, fostering brand awareness and leaving a lasting impression on consumers.

# 7-Step Logo Design Process

DISCOVER → RESEARCH → BRAINSTORM → SKETCH → DESIGN → PRESENT → DELIVER
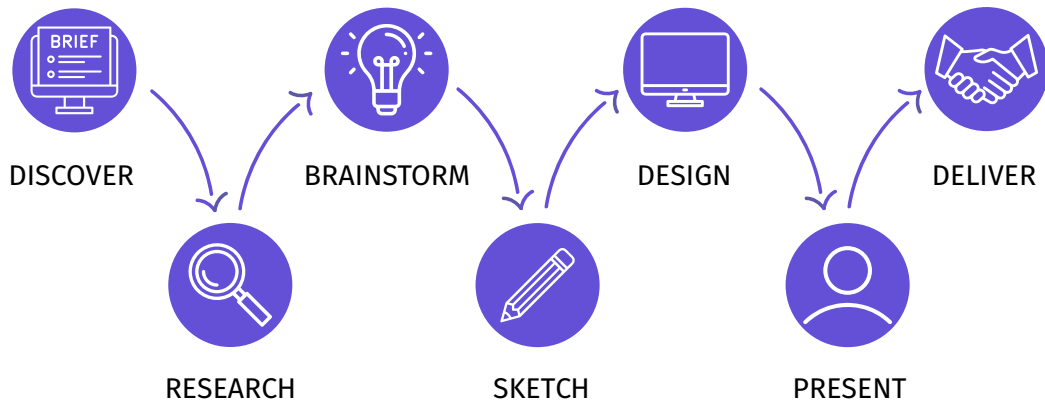
## A good logo should be;

• Simple
• Distinctive
• Relevant
• Memorable
• Timeless
• Versatile

*A well-designed logo sets your business apart, making a lasting impact while conveying essential brand information. It fosters trust and credibility among customers, strengthening brand recognition and loyalty over time. A compelling logo not only enhances your brand's identity but also ensures a strong, memorable presence in the market.*

# 1) Emblem Logo Design

An emblem logo seamlessly combines text and a symbol into a unified design. These logos often exude a sense of tradition, history, and prestige, making them ideal for businesses that want to showcase a strong heritage or timeless appeal.

*Brands like Harley-Davidson, Starbucks, and BMW effectively use emblem logos to create a lasting impression.*



**Why Choose an Emblem Logo?**

a) You want to highlight your brand's legacy, history, or tradition.

b) You need a logo that is easily recognizable and leaves a lasting impact.

c) You prefer a timeless design that remains relevant for years.

| Basic | |
|---|---|
| INR | 9,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 2 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

| Standard | |
|---|---|
| INR | 12,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 3 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

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# 2) Monogram Logo Design:

A Monogram Logo is a sophisticated design that features one or more initials, creatively arranged to form a distinct and recognizable mark for a brand. This type of logo is often used to simplify branding while maintaining a strong, elegant presence.



**Why Choose an Monogram Logo?**

a) **Your business name is long or difficult to pronounce –** A monogram logo streamlines branding and enhances memorability.

b) **You operate in a competitive market –** A monogram logo ensures a distinctive and standout identity.

c) **Your brand has a rich history or legacy –** This design evokes tradition, credibility, and timeless appeal.

d) **You cater to a premium audience –** A monogram logo exudes sophistication, elegance, and exclusivity.

| Basic | |
|---|---|
| INR | 9,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 2 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

| Standard | |
|---|---|
| INR | 12,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 3 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

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# 3) Wordmark Logo Design:

A Wordmark Logo is a uniquely stylized representation of a company or brand's name, often featuring custom typography or lettering. This logo type relies purely on text without additional symbols, making the brand name the focal point.
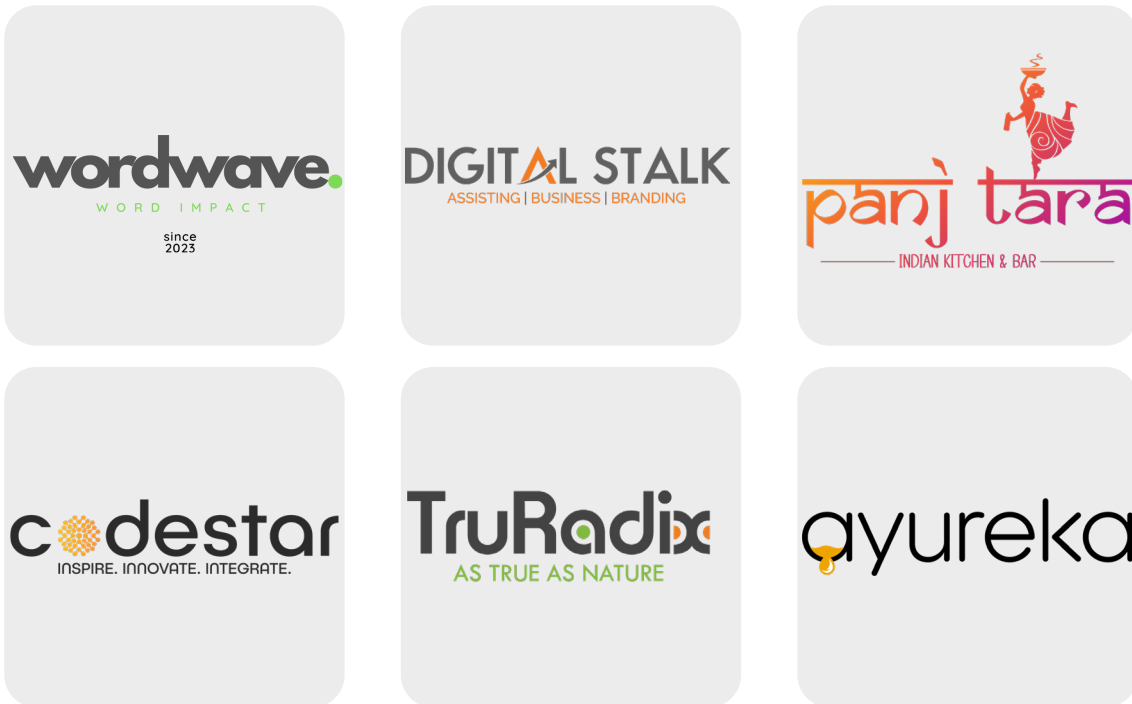


*Why Choose a Wordmark Logo?*

a) **Your business name is short and distinctive –** A wordmark logo reinforces brand recall and enhances memorability.

b) **You operate in a professional or corporate industry –** This design conveys credibility, authority, and trust.

c) **Your business name is unique –** A wordmark logo highlights and celebrates its distinctiveness.

d) **You want a clean and readable design –** A wordmark ensures clarity while effectively communicating your brand identity and values.

| Basic | |
|---|---|
| INR | 12,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 2 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

| Standard | |
|---|---|
| INR | 15,000/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 3 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

# 4) Pictorial Mark Logo Design:

A Pictorial Mark Logo is a design that represents a company or brand using a symbol or graphic icon. This logo style can feature a simplified or abstract version of a recognizable object, or it may be an entirely original image that captures the essence of the brand.



*Why Choose a Pictorial Mark Logo?*

a) **Your brand name can be visually represented –** Logos like Apple's iconic symbol perfectly illustrate this concept, making a pictorial mark more meaningful than a monogram or emblem.

b) **You want to convey brand personality through imagery –** A pictorial logo helps express emotions, values, or uniqueness that may not be as impactful with text alone.

| Basic | |
|---|---|
| INR | 9,000/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 2 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

| Standard | |
|---|---|
| INR | 11,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 3 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

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# 5) Abstract Logo Design:

An Abstract Logo is a visually unique design that uses geometric shapes, lines, and patterns to create a stylized representation of a brand. Unlike pictorial logos, abstract logos do not depict realistic imagery or recognizable objects. Instead, they focus on conveying the essence of a brand through artistic and symbolic expression.



*Why Choose an Abstract Logo?*

a) **You want a professional and serious tone –** An abstract design establishes a refined and sophisticated brand presence.

b) **You aim for a strong and distinctive identity –** A well-crafted abstract logo ensures uniqueness and memorability.

c) **Your brand is rooted in innovation and creativity –** Abstract designs effectively communicate originality and forward-thinking values.

d) **You need a highly recognizable symbol –** An abstract logo helps create an impactful and lasting impression on your audience.

| Basic | |
|---|---|
| INR | 12,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 2 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

| Standard | |
|---|---|
| INR | 15,000/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 3 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

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# 6) Mascots Logo Design:

A Mascot Logo features a character—often an animal, person, or fictional figure—that represents a brand with personality and charm. These logos are designed to be friendly, engaging, and instantly recognizable, making them ideal for brands that want to create a strong emotional connection with their audience. A well-designed mascot can also serve as a brand ambassador, reinforcing brand identity across various platforms.



***Why Choose a Mascot Logo?***

a) **You want a professional and serious tone –** An abstract design establishes a refined and sophisticated brand presence.

b) **You aim for a strong and distinctive identity –** A well-crafted abstract logo ensures uniqueness and memorability.

c) **Your brand is rooted in innovation and creativity –** Abstract designs effectively communicate originality and forward-thinking values.

d) **You need a highly recognizable symbol –** An abstract logo helps create an impactful and lasting impression on your audience.

| Basic | | | Standard | |
|---|---|---|---|---|
| INR | 18,000/- | | INR | 24,000/- |
| HQ Design | 1 | | HQ Design | 1 |
| Day(s) Delivery | 3-4 days | | Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** | | **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 2 Unique Concepts | | Concepts | 3 Unique Concepts |
| **Day-2** | **Paper Presentation** | | **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** | | **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) | | Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** | | **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI | | File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) | | Deliverable | Printable and Digital formats (CMYK & RGB) |

# 7) Combination Mark Logo Design

Not everything in the world is black and white. You don't have to choose just one type of logo. You can combine any or all of the above ideas. You can connect a mascot with a wordmark, or embed your monogram into an abstract logo. A brand mark can be supported by a logotype, and both aspects of the brand can be separated and used for different scenarios. If you want a flexible logo that can be adapted for different situations, its YES. A significant aspect of combination marks is that they're adaptable. You can keep your mascot and abandon your wordmark or lose your monogram and keep your abstract logo, based on how your brand evolves. We think a combination mark is an excellent option for new brands as they embark on their logo design process.



***Why Choose a Combination Mark Logo?***

a) **You want the best of multiple logo styles –** A combination mark lets you incorporate different elements for a well-rounded brand identity.

b) **You need a flexible and adaptable logo –** This design allows you to refine and modify elements as your business evolves.

| Basic | |
|---|---|
| INR | 14,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 2 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

| Standard | |
|---|---|
| INR | 18,000/- |
| HQ Design | 1 |
| Day(s) Delivery | 3-4 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 3 Unique Concepts |
| **Day-2** | **Paper Presentation** |
| **Day-3 & 4** | **Development & Designing** |
| Revision Rounds | Yes (on selected design) |
| **Day-5** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

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# VECTORIZE YOUR LOGOS

Raster logos are not ideal for websites, social media, or printed materials due to their pixelation and low resolution. *To ensure clarity and scalability, these logo files should be redesigned or converted into vector formats that meet professional design standards.*

Raster Image
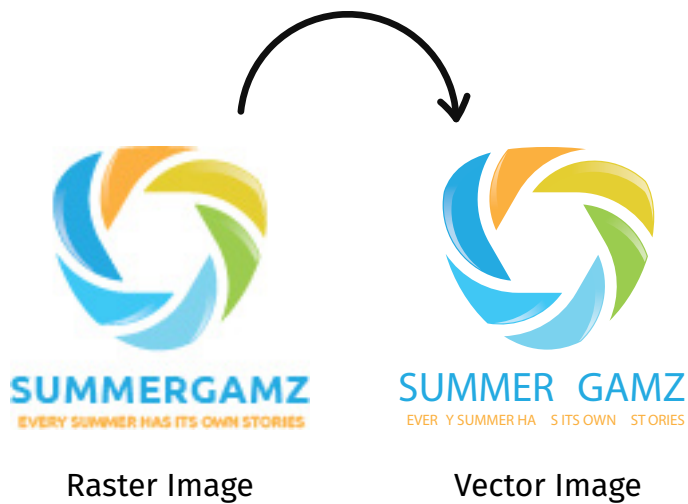
Vector Image

| Raster Image to Vector Image | |
|---|---|
| INR | 5,500/- |
| HQ Design | 1 |
| Day(s) Delivery | 2-3 days |
| **Day-1** | **Project will be initiated within 24 hours** |
| Concepts | 1 (Shared design) |
| Revision Rounds | Yes |
| **Day-2** | **Delivery** |
| File Formats | JPEG, PNG, PDF, EPS, SVG & AI |
| Deliverable | Printable and Digital formats (CMYK & RGB) |

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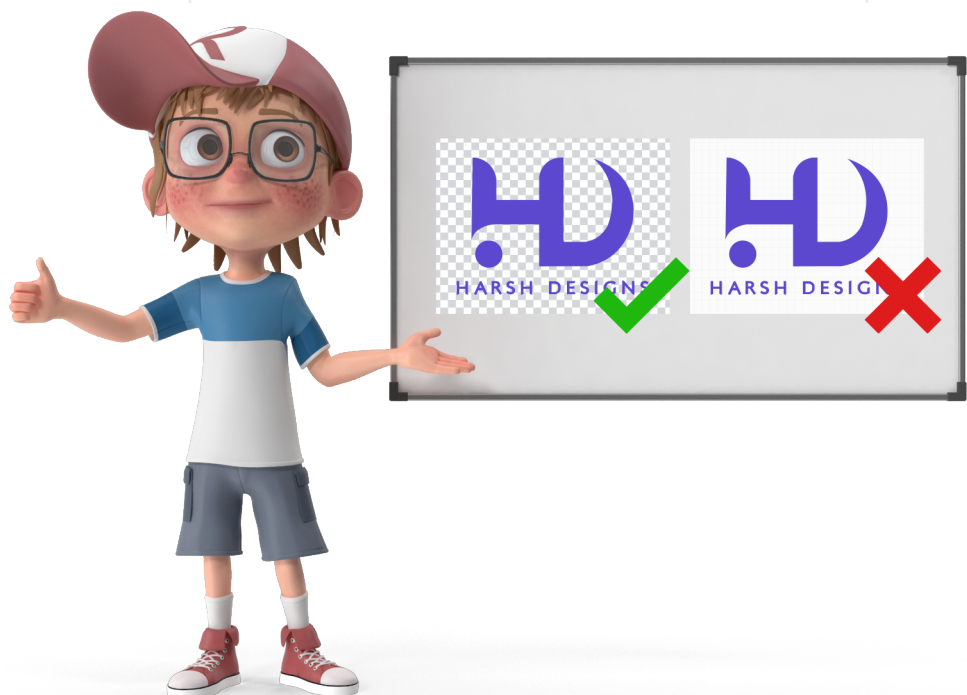
# STATIONERY DESIGNING

Full-color custom stationery and letterheads play a vital role in shaping a brand's identity. A well-designed, high-quality stationery set enhances professionalism, attention to detail, and brand consistency across all marketing and communication materials.

• Business Cards
• Certificates
• Letterheads
• Badges / Identity Cards & More
• Custom Merchandise Designs

## Corporate identity and Business Stationery Design

| | |
|---|---|
| HQ Design | 1 |
| Day(s) Delivery | 1-2 days |
| Day-1 | Project will be initiated within 24 hours |
| Revision Rounds | Yes |
| Day-2 | Delivery |
| File Formats | PDF & AI |
| Deliverable | Printable format (CMYK) |
| **BUSINESS CARD DESIGN INR** | **2,000/-** |
| (EDITING OF EACH PERSON SPECIFIC DETAILS) | 100/- |
| **LETTER HEAD DESIGN** | **3,000/-** |
| **ID CARD DESIGN** | **3,000/-** |
| (EDITING OF EACH PERSON SPECIFIC DETAILS) | 150/- |

# The first step in designing a brochure is to clearly define your marketing objectives.

# BROCHURE/CATALOGUE DESIGN:

Harsh Designs is a trusted design agency with a proven track record of delivering **300+ brochures, catalogs, and corporate presentations** to satisfied clients. We are committed to providing **top-tier design solutions** that help businesses stand out from the competition.

**What Sets Harsh Designs Apart?**

**Brand-Centric Approach –** We craft designs that align with your brand's values and color identity, ensuring a cohesive and impactful presence.

**Unmatched Professionalism –** Our team consists of skilled professionals with extensive experience in creating brochures, catalogs, and presentations tailored to diverse business needs.

**Meticulous Attention to Detail –** We understand that the smallest details can make a significant impact, which is why we focus on delivering flawless and refined designs.

**Customer-Centric Service –** Client satisfaction is our priority. We go above and beyond to exceed expectations, ensuring timely delivery and adherence to budget requirements.

| BROCHURE/CATALOGUE DESIGN: | |
| --- | --- |
| HQ Design | 1 |
| Day(s) Delivery | 1-6 days |
| Revision Rounds | Yes |
| Print Support | Yes |
| File Formats | PDF & AI |
| Deliverable | Printable format (CMYK) |
| **Menu Card Design (2 Pages, i.e, 4 Sides)** | **7,500/-** |
| **Certificate Design (1 Page, i.e, 1 Side)** | **4,500/-** |
| **Flyer Design (1 Page, i.e, 2 Sides)** | **6,000/-** |
| **Flyer Design + Content Creation (1 Page, i.e, 2 Sides)** | **7,500/-** |
| **Tri Brochure Design (1 Page, i.e, 2 Sides)** | **6,000/-** |
| **Tri Brochure Design + Content Creation (1 Page, i.e, 2 Sides)** | **7,500/-** |
| **Brochure/Catalogue Design (10 Page, i.e, 20 Sides)** | **18,500/-** |
| **Brochure/Catalogue Design + Content Creation (10 Page, i.e, 20 Sides)** | **25,500/-** |
| **Digital Presentation Design (PPT or InDesign or AI) (20 Pages)** | **18,500/-** |
| **Digital Presentation Design (PPT or InDesign or AI) + Content Creation (20 Pages)** | **25,500/-** |
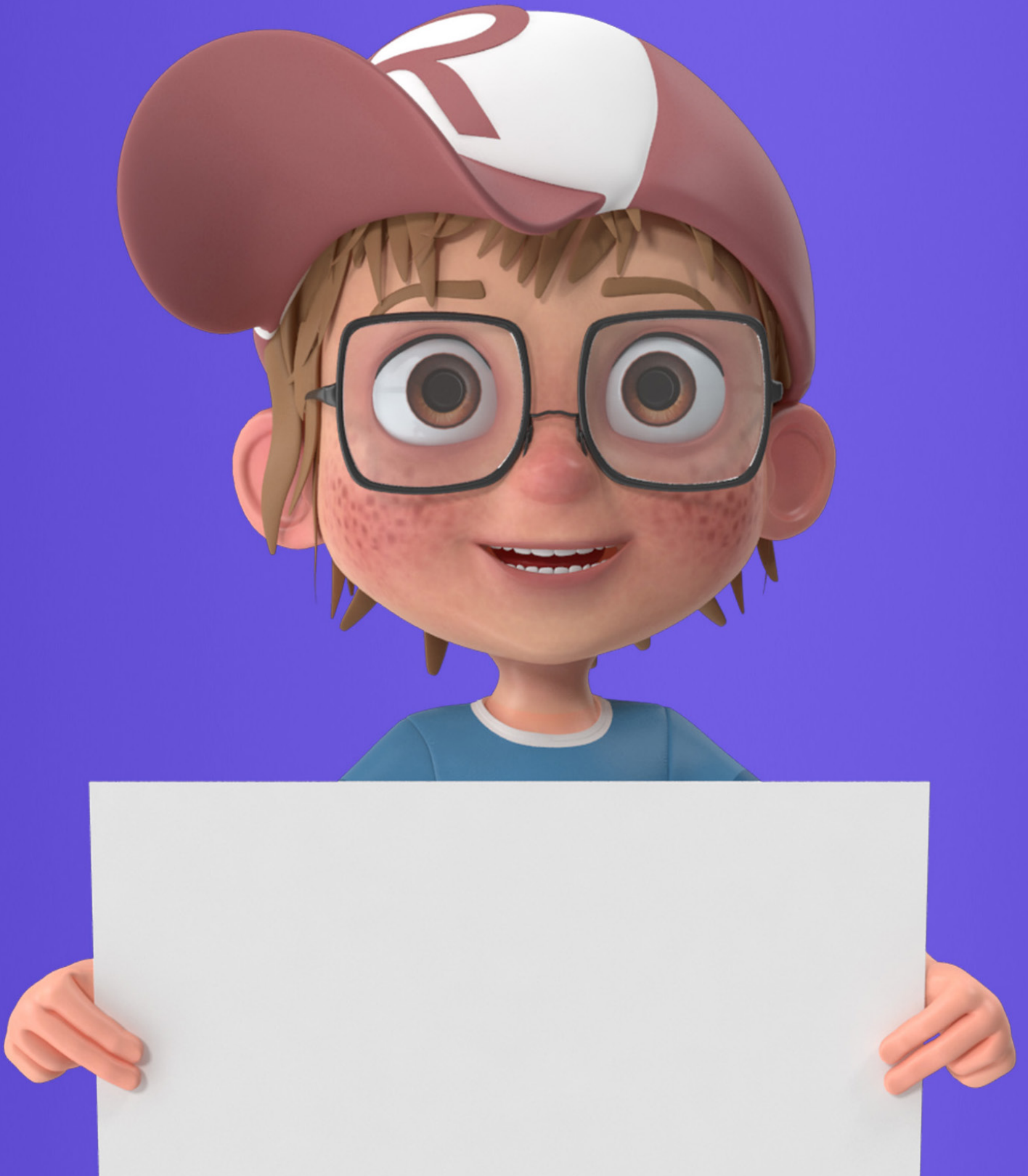
# Marketing banners

At Harsh Designs, we understand the impact of advertising banners and posters in capturing the attention of potential customers. Our team of skilled professionals creates visually stunning and engaging designs that effectively communicate your brand's message and enhance brand awareness.

We incorporate the latest design trends and techniques to craft custom advertising banners and posters, tailored to meet each client's unique needs and marketing objectives.

| MARKETING BANNERS | |
|---|---|
| HQ Design | 1 |
| Day(s) Delivery | 1-3 days |
| Revision Rounds | Yes |
| Print Support | Yes |
| File Formats | PDF & AI |
| Deliverable | Printable format (CMYK) |
| **Offline Banner or Poster Design** | **Starts from 5,500/- (Depends on Client Requirements)** |
| **Whole Website Enhance** | **Starts from 18,500/- (Depends on Client Requirements)** |
| **Amazon & Flipkart Banners per Image** | **1,800/-** |



Planning

Conversion Analysis

Website Design

**MARKETING STRATEGY**

DO YOU HAVE ONE?

Optimisation Process

Management

Traffic Building

Offline Integration

Social Media

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# PRODUCT / PACKAGE DESIGN

Harsh Designs is a premier design agency specializing in high-quality product, package, and label designs for businesses of all sizes. Our expert designers collaborate closely with clients to understand their brand values and objectives, ensuring that every design aligns seamlessly with their unique identity.

We incorporate the latest design trends and techniques to craft custom packaging solutions that meet specific brand requirements. With our keen eye for detail, creativity, and expertise, we help businesses create visually striking designs that set them apart from the competition.

Whether it's a pack for your GEMS, a hamper for your laundry liquid, or a bottle that holds the rich, flavorful essence of your beer, packaging plays a vital role in making products stand out.

**Key Elements of Effective Packaging:**
• Vision – Translating brand identity into compelling designs.
• Visual Design – Crafting engaging, market-driven aesthetics.
• Colors & Fonts – Creating consistency and brand recognition.

**Packaging keeps the world organized— from the candy in your pocket to the bottle that holds your favorite beer, great design enhances the way we interact with products.**

Digital Agency

# PRODUCT/PACKAGE DESIGN

| | |
|---|---|
| HQ Design | 1 |
| Day(s) Delivery | 3-6 days |
| Revision Rounds | Yes |
| Print Support | Yes |
| File Formats | PDF & AI |
| Deliverable | Printable format (CMYK) |
| Product Mockup | 2-3 Images |
| **Label Design for All Jar Quantities (Max 3 Products)** | **14,500/-** |
| **Series Label Design for All Jar Quantities (Max 3 Products)** | **9,500/-** |
| **4-Series Label Design for All Jar Quantities (Max 3 Products)** | **For 4 Designs 42,500/-** |
| **Pouch Design** | **14,500/-** |
| **Package Design (Lable or Pouch + Outer Box + Feature Products Paper Booklet or Reminder)** | **18,500/-** |

"A well-crafted design enhances a product's clarity and purpose."

# 3D MODELING FOR PRODUCT PACKAGING

Harsh Designs is a trusted and experienced 3D modeling service provider, specializing in crafting stunning and unique product packaging designs. Here's why Harsh Designs is the ideal choice for your 3D modeling needs:

**1. Creative Expertise –** Our skilled 3D designers transform your packaging ideas into reality, delivering visually striking and innovative designs.

**2. CTailored Customization –** We create custom 3D models that align with your brand identity and product specifications, helping you stand out in a competitive market.

**3. Meticulous Attention to Detail –** Every element of your packaging is designed with precision, ensuring a realistic and visually compelling appearance.

**4. Cutting-Edge Technology –** We utilize the latest 3D modeling software and techniques to produce high-quality, lifelike packaging visuals.

**5. Fast Turnaround Time –** Our streamlined workflow ensures quick project delivery, helping you meet product launch deadlines with ease.

**6. Cost-Effective Solutions –** We offer premium 3D modeling services at competitive prices, providing the best value for your investment.

*By choosing Harsh Designs, you gain access to top-tier 3D modeling expertise, ensuring your product packaging stands out and leaves a lasting impression.*

| 3D Modeling for Product Packaging | |
|---|---|
| HQ Design | 1 |
| Day(s) Delivery | 6-8 days |
| Revision Rounds | Yes |
| Print Support | Yes |
| File Formats | PNG and 360 ° Luxious KeyShot File |
| Deliverable | Digital format (RGB) |
| **3D Modeling for Product - 3 Images** | **12,500/-** |
| **3D Modeling for Product + Outer Package - 6 Images** | **20,000/-** |
| | |

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*Nearly **one-third of product purchase** decisions are influenced by packaging.*



***66% of consumers** have tried a new product solely because of its packaging.*



***Over 70%** of buying decisions are **made in-store.***

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# WEBSITE DEVELOPMENT

**Looking for the right web design company to turn your business vision into reality?**

You've landed in the right place!

### UI / UX Design & Development

A user typically takes over 5 minutes to make a decision—whether to buy, inquire, or sign up. If your UI/UX fails to engage, you're sending potential customers to competitors. Let us create an engaging, intuitive website for you.

### PHP Web Development

Develop a dynamic and interactive website with a strong database foundation. Our skilled web development team ensures an efficient, user-friendly, and high-performing web experience.

### CMS Website Development

Take complete control of your website with our CMS solutions. Make your platform more informative and customizable to stay ahead in your industry.

### WordPress Development

A versatile and cost-effective solution for businesses of all sizes. Our team builds responsive and success-driven websites tailored to your unique vision.

### Magento Development

Magento is a leading eCommerce platform—trust us to elevate your startup to world-class standards by enhancing your online store's performance and sales.

### OpenCart Development

Distinguish your eCommerce platform with an easy-to-use, scalable OpenCart system. Our PHP-powered solution ensures seamless growth with an eye-catching design.

### Mobile App Development

We develop flawless, user-friendly mobile apps with customized admin features to align with your business needs. Experience instantaneous functionality and seamless performance.

### Website Redesigning

Getting visitors but no conversions? Your website is your connection to customers. Let us revamp your site and breathe new life into your business.

### E-Commerce Solutions

A one-stop solution for all your eCommerce needs. Create an innovative, efficient platform where customers enjoy a smooth, engaging shopping experience.

### Website Maintenanace

Keep your website up-to-date and running 24/7. Our dedicated developers ensure your site stays fresh, relevant, and aligned with the latest web trends.your website with latest trends 24/7.

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# WordPress Web Development

WordPress is one of the most widely used Content Management Systems (CMS) for building websites and blogs. Its ease of use, flexibility, and powerful features make it a preferred choice for businesses and individuals alike.

**Advantages of WordPress web development include:**

**a) User-Friendly –** Intuitive interface allows users to create and edit content effortlessly, even without coding knowledge.

**b) Highly Flexible –** Thousands of free and premium themes and plugins enable full customization for diverse needs.

**c) SEO-Friendly –** Built-in features enhance search engine visibility, making it easier to rank higher on Google.

**d) Active Community Support –** A vast network of developers and users ensures regular updates, security enhancements, and plugin innovations.

**e) Cost-Effective –** Compared to other CMS platforms, WordPress provides an affordable solution for building a professional website.

**Disadvantages of WordPress web development include:**

**a) Security Risks –** Being a popular platform makes it a target for hackers, but regular updates and security measures can mitigate threats.

**b) Customization Limitations -** Some themes and plugins may have restrictions on design flexibility.

**c) Performance Issues –** Excessive customizations or poorly optimized plugins can affect website speed and performance.

**Why Choose WordPress Web Development for Your Business?**

*WordPress is an ideal choice for businesses looking for an affordable, easy-to-manage website. It's particularly suited for small and medium-sized businesses, offering scalability, flexibility, and a large support community.*

2025
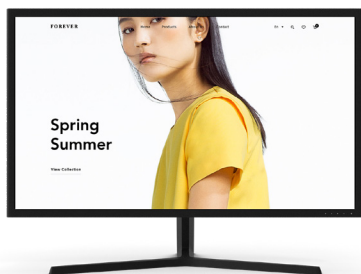


**UI/UX Design Excellence:** Our industry-leading designers craft visually stunning and user-friendly interfaces to enhance engagement and functionality.

• Focus on the Experience
• Make it Easy
• Make it Scannable
• Use a Clear Call to Action
• Assure SEO Fundamentals Are in Place

| WEB DEVELOPMENT FOR STARTUPS/SMALL BUSINESSES/ YOUNG BUSINESSES | |
|---|---|
| INR | Starts from 45,500/- (Depends on Client Requirements) |
| HQ Design | 1 |
| Day(s) Delivery | 35-45 days |
| Revision Rounds | Yes |
| Stock Images and Website Banners | Yes |
| Backup Files | Yes |

## MAIN PAGES

| | |
|---|---|
| Home Page | (Main Page) |
| About Us Page | (Main Page) |
| Services / Products Page | (Main Page) |
| Portfolio / Photo Gallery | (Main Page) |
| Our Team / Our Client | (Main Page) |
| Blog / Case Studies | (Main Page) |
| Contact Us | (Main Page) |

## SUB PAGES

| | |
|---|---|
| Services / Products Pages | 4 (Sub Pages) |
| Search Enginee Optimization Blogs / Case Studies | 3 (Blogs / Case Studies) |

## CUSTOMISED FEATURES

| | |
|---|---|
| WhatsApp Chat Chat | Integration |
| SEO Connect | Integration |
| Traffic Tracker | Analytics Integration |

## GRAPHIC DESIGNING

| | |
|---|---|
| Web Banners Support | Yes* |
| 3 Blogs / Case Studies Images | Yes* |

Note: For customised requirements the additional charges may applicable.

| PUBLIC WEB HOSTING SERVER | |
|---|---|
| INR | Starts from 5,500/- |
| Web Hosting Server | 12 months |
| SSL Security Certificate | 12 months |
| | |

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# Coding Web Development

Coding web development involves building a website or web application by manually writing code using programming languages like HTML, CSS, and JavaScript. This process allows developers to create a fully customized, highly functional website from the ground up.

**Advantages of coding web development:**

**a) Complete Customization –** Gain full control over the website's functionality, design, and features, tailoring it to specific business needs.

**b) Optimized Efficiency –** Manually coded websites are fine-tuned for speed and performance, ensuring a seamless user experience.

**c) Enhanced Security –** Custom security measures can be implemented at the code level to protect the website from vulnerabilities and attacks.

**Disadvantages of coding web development:**

**a) Time-Intensive –** Coding a website from scratch can be a lengthy process, especially for complex projects.

**b) Technical Expertise Required –** A strong understanding of programming is necessary, which may not be readily available for all businesses.

**c) Higher Cost –** Since coding web development requires more time and expertise, it can be costlier than other development methods.

**Why Choose Coding Web Development for Your Business?**

*If your business requires a fully customized, high-performance website with advanced functionalities, coding web development is the ideal choice. It provides complete control over the website's design, features, and security. However, businesses should consider the time, cost, and availability of skilled developers before choosing this method.*

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**Web Development Excellence:** Our goal is to create a seamless blend of front-end and back-end development, ensuring a well-structured, user-friendly website that delights our clients.

• Website Purpose
• Simplicity: Color, Type, and Imagery
• Navigation
• Visual Hierarchy
• SEO optimised Content
• Grid Based Layout

# SEO Content for Website

Harsh Designs is a trusted digital marketing agency, offering comprehensive content marketing services to help businesses build a strong online presence and connect with their target audience.

**Experienced Team –** Our team of skilled content strategists creates high-impact content that drives engagement and achieves business goals.

**Tailored Approach –** We take a customized approach, designing content strategies that align with each client's unique business needs, ensuring maximum efficiency and effectiveness.

**Keyword Research Expertise –** We conduct in-depth keyword research to identify high-traffic, relevant keywords, optimizing content to boost organic traffic and improve search rankings.

**High-Quality Content Creation –** We produce engaging, informative, and SEO-optimized content that not only enhances search engine visibility but also delivers real value to your audience.

| LOCAL SEO OPTIMIZATION CONTENT FOR WEBSITE | |
|---|---|
| INR | Starts from 18,500/- **(Depends on Client Business Profile and Requirements)** |
| Day(s) Delivery | 10-14 days |
| Revision Rounds | Yes |
| **Landing Page** | **Yes*** |
| **About Us Page** | **Yes*** |
| **Service/Product 4 Page** | **Yes*** |
| **Contact Us Page** | **Yes*** |
| **PACK OF 3 (BLOGS / CASE STUDIES)** | **Yes*** |
| **PACK OF 8 (BLOGS / CASE STUDIES)** | **starts from12,500/-** |
| **PACK OF 12 (BLOGS / CASE STUDIES)** | **starts from 18,500/-** |
| **Stock Images or Vector Infographs** | **Yes*** |

**Note:** To craft engaging and tailored content, our content team requires your valuable input. We will share a prerequisites Google Sheet, where we request you to fill in details about your business, target audience, products & services, team, and clients. Additionally, kindly provide domain login credentials and other essential details. A recorded phone call will help our team understand your content expectations, ensuring we align with your vision effectively.



**Quality Assurance (QA):** At Harsh Designs, testing and retesting are integral to our process. Quality assurance is not just a step; it's our commitment to perfection—we work diligently to deliver flawless results.

• Plan
• Do
• Check
• Act

2025
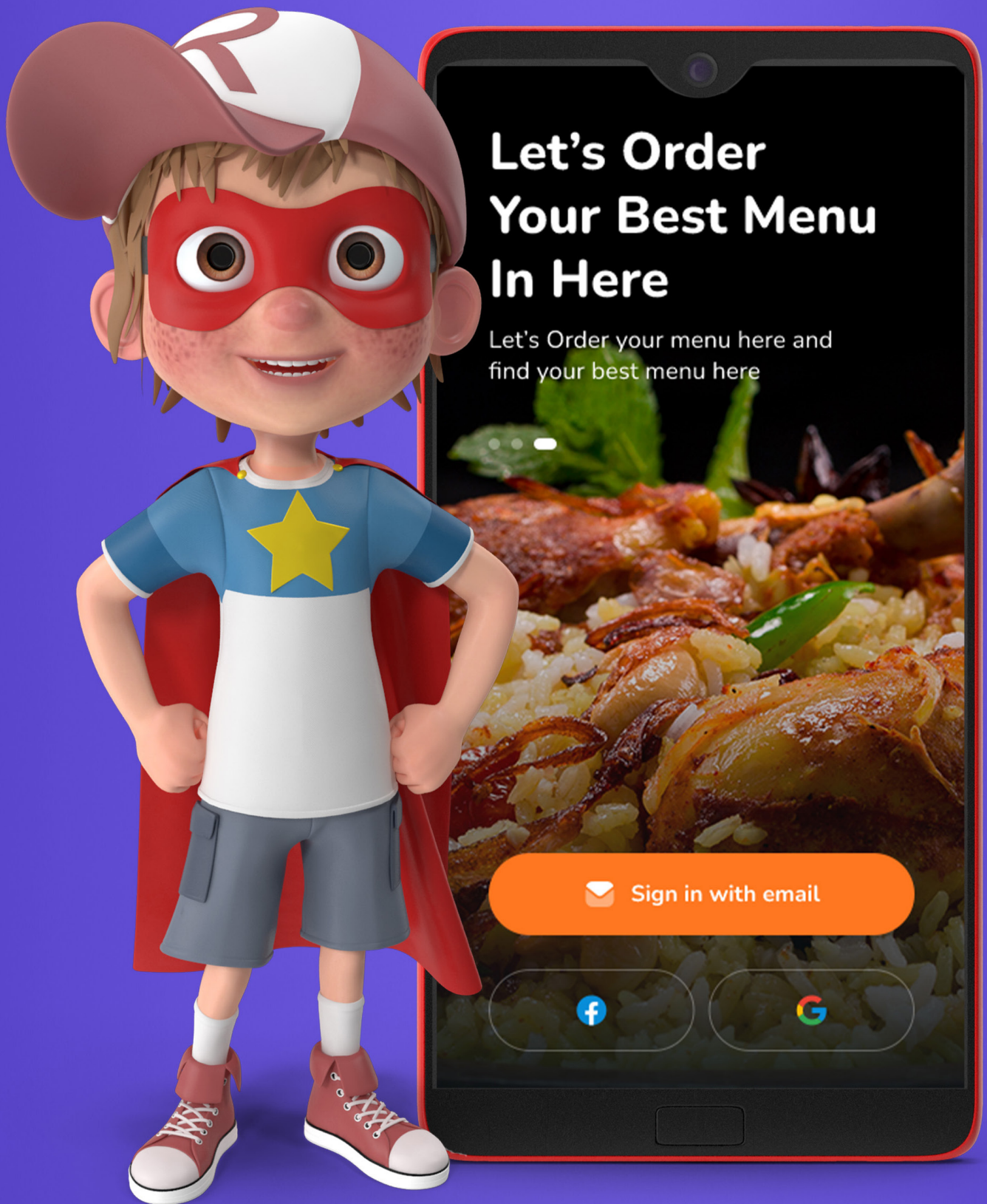
# Application Development

As mobile devices and smartphones has become increasingly popular and relevant, mobile app development services have seen an upswing. Today's market practices have been revolutionized due to them. A massive increase in the number of mobile and tablet users over the last few years with people becoming more conscious and willing to use their smartphones applications has huge demand in the global market.

With mobile technology offering easy to use applications for almost all, it has led to even greater interest in devices like virtual reality headsets or smartwatches. Any time a new device model is placed on the market, changes occur.

Here are some of the types of applications that we build:

• Web Applications

• Hybrid Application

• Native Application

• eCommerce Application

• Matrimonial Application

• Payment Application

• Tracking Application

• Food delivery Application

• Cloud Kitchen Application

• Banking Application

• Educational Application

• Online Delivery Application

• Shipping & Logistics Application

• Booking Application

When you use our services, you will be benefit enormous savings in time and resources while maintaining high quality.

Mobility solutions focused on transforming companies and bringing goods to market quickly. Keep applications up-to-date to achieve the latest functionality and features.

# Digital Marketing

In essence, digital marketing encompasses all the services we offer, aimed at enhancing sales, visibility, and brand reach using the internet as a powerful medium. It involves choosing the right platforms, crafting compelling content, and targeting the right audience for maximum impact.

**Startups, Small & Young Businesses:** To help small enterprises start/expand their digital presence and improve their business visibility.

## DIGITAL MARKETING FOR STARTUPS, SMALL & YOUNG BUSI-NESSES

| | |
|---|---|
| INR /Month | Starts from 24,500/- |
| Timeline | 30 days |

### SEARCH ENGINEE OPTIMIZATION (SEO)

| | |
|---|---|
| Website Blog Posts | 2 |
| Monthly SEO Report | Domain Analytics, Site Audit, Keyword Analysis and Position Tracking |

### SOCIAL MEDIA MARKETING (SMM)

| | |
|---|---|
| No. of Social Media Creatives | |
| No. of Social Media Videos | |
| Platforms | |
| Social Media Management | Yes, we will manage social media to post |
| Ad Campaigns Technical Support | We run 2 campaigns per month without any profit. (Support applicable for Instagram & Facebook) From the 3rd campaign, we will charge 15% of the campaign budget amount as an agency service fee. |
| Monthly Social Media Report | Growth Analysis, Lead Report, Traffic Generated and Engagement Report Per Post |

### GEOGRAPHICAL MARKETING

| | |
|---|---|
| No. of Creatives | 8* |
| No. of Videos | 2* |
| Geographical Platform | Google Business Profile |
| Ad Campaigns Technical Support (Google Adwords) | Yes, We will charge 15% of the Google Adwords campaign budget amount as an agency service fee. |

### MAINTENANCE

| | |
|---|---|
| Website Maintenance | No* |

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**Medium-Sized Enterprises / E-Commerce Businesses:** Designed for medium-sized enterprises looking to expand their digital presence, enhance brand awareness, and build customer loyalty in the competitive e-commerce landscape.

| DIGITAL MARKETING FOR MEDIUM-SIZED ENTERPRISES / E-COMMERCE BUSINESSES | |
|---|---|
| INR /Month | Starts from 28,500/- |
| Timeline | 30 days |
| **SEARCH ENGINEE OPTIMIZATION (SEO)** | |
| Website Blog Posts | 4 |
| Monthly SEO Report | Domain Analytics, Site Audit, Keyword Analysis and Position Tracking |
| **SOCIAL MEDIA MARKETING (SMM)** | |
| No. of Social Media Creatives | 12 |
| No. of Social Media Videos | 4 |
| Platforms |  |
| Social Media Management | Yes, we will manage social media to post |
| Ad Campaigns Technical Support | We run 2 campaigns per month without any profit. (Support applicable for Instagram & Facebook)<br><br>From the 3rd campaign, we will charge 15% of the campaign budget amount as an agency service fee. |
| Monthly Social Media Report | Growth Analysis, Lead Report, Traffic Generated and Engagement Report Per Post |
| **GEOGRAPHICAL MARKETING** | |
| No. of Creatives | 12* |
| No. of Videos | 4* |
| Geographical Platform | Google Business Profile |
| Ad Campaigns Technical Support (Google Adwords) | Yes, We will charge 15% of the Google Adwords campaign budget amount as an agency service fee. |
| **MAINTENANCE** | |
| Website Maintenance | No* |

2025

**Large-Sized Enterprises / E-Commerce Enterprises:** Tailored for large enterprises aiming to strengthen digital connections with existing customers, attract new audiences, and maintain a strong, positive social presence in the online marketplace.

## DIGITAL MARKETING FOR LARGE-SIZED ENTERPRISES / E-COMMERCE ENTERPRISES

| | |
|---|---|
| INR /Month | Starts from 34,500/- |
| Timeline | 30 days |

### SEARCH ENGINEE OPTIMIZATION (SEO)

| | |
|---|---|
| Website Blog Posts | 8 |
| Monthly SEO Report | Domain Analytics, Site Audit, Keyword Analysis and Position Tracking |

### SOCIAL MEDIA MARKETING (SMM)

| | |
|---|---|
| No. of Social Media Creatives | 16 |
| No. of Social Media Videos | 4 |
| Platforms |  |
| Social Media Management | Yes, we will manage social media to post |
| Ad Campaigns Technical Support | We run 2 campaigns per month without any profit. (Support applicable for Instagram & Facebook)<br><br>From the 3rd campaign, we will charge 15% of the campaign budget amount as an agency service fee. |
| Monthly Social Media Report | Growth Analysis, Lead Report, Traffic Generated and Engagement Report Per Post |

### GEOGRAPHICAL MARKETING

| | |
|---|---|
| No. of Creatives | 16* |
| No. of Videos | 4* |
| Geographical Platform | Google Business Profile |
| Ad Campaigns Technical Support (Google Adwords) | Yes, We will charge 15% of the Google Adwords campaign budget amount as an agency service fee. |

### MAINTENANCE

| | |
|---|---|
| Website Maintenance | Yes* |

### BRANDING

| | |
|---|---|
| Branding Support | We provide support of 2 designs.* |

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# Social Media Marketing (SMM)

In social media marketing, graphic design plays a pivotal role in content strategy. No matter how compelling the text is, without eye-catching visuals, it can go unnoticed amidst endless scrolling. SMM is about storytelling, creating content that makes your audience pause, engage, and connect. It has a broader reach than traditional advertising, turning your brand from **ZERO TO HERO** while also enhancing **search engine optimization (SEO).**

**Social Media Marketing (SMM): 7 top creative tips**

• Determine the Goal

• Size Matters

• Behind Good Design is Good Contrast

• Study the Visual Identity of the Business

• Keep it Simple

• Have "Scroll-Stopping" Impact

• Focus on What's Important

| SOCIAL MEDIA MARKETING (SMM) | |
|---|---|
| INR /Month | Starts from 18,500/- |
| Timeline | 30 days |
| No. of Social Media Creatives | 10 |
| No. of Social Media Videos | 2 |
| Platforms |  |
| Social Media Management | Yes, we will manage social media to post |
| Ad Campaigns Technical Support | We run 2 campaigns per month without any profit. (Support applicable for Instagram & Facebook)<br><br>From the 3rd campaign, we will charge 15% of the campaign budget amount as an agency service fee. |
| Monthly Social Media Report | Growth Analysis, Lead Report, Traffic Generated and Engagement Report Per Post |
| **GEOGRAPHICAL MARKETING** | |
| No. of Creatives | 10* |
| No. of Videos | 2* |
| Reviews | 4 Reviews per month from verified accounts |

**We Follow These 8 Key Steps to Create Successful Social Media Campaigns**

• Understand Your Goals
• Strategize Your Social Media Platforms
• Create a Content Calendar
• Design Visuals for your Social Posts
• Pre-schedule All Your Posts
• Monitor Audience Engagement
• Follow Up After The Campaign
• Analyze, Imrove, Iterate

Digital Agency

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# Video Marketing

Multimedia, such as mobile marketing, live casting, and podcasting, photo, video, and f ile sharing, can spread the word about your company and help build brand awareness in a very unique and powerful way. This particular type of social media also has the ability to go viral quickly.

- Offer real-time incentives

-  Join like-minded communities

- Drive traffic to your website

Several online communities exist for the purpose of uploading and sharing photos over the Web, & many small businesses have learned to take advantage of these services to market their products.

| VIDEO MARKETING | |
| --- | --- |
| HQ Design | 1 |
| Day(s) Delivery | 3-12 days |
| Revision Rounds | Yes |
| Online Support | Yes |
| **EXPLANATION VIDEO (2 minutes)** | **starts from 16,000/-** |
| **ADVERTISEMENT VIDEO (2 minutes)** | **starts from 18,000/-** |
| **PROMOTIONAL VIDEO (2 minutes)** | **starts from 18,000/-** |
| **ECOMMERCE PRODUCT VIDEO (1 minute) (AMAZON & FLIPKART)** | **starts from 9,500/-** |

# 4x

as many consumers would rather watch a video about a product than read about it.

# 71%

of customers who viewed a video ended up making a purchase.

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# TERMS & CONDITIONS

**1**

### CONFIDENTIAL
We can sign official NDA (Non-Disclosure Agreement) for our customer security and safety in future under terms mentioned by both the parties (customer and our team). The NDA form should be provided by the client at the initial stage of the project.

**2**

### PAYMENT PROCEDURE
Total payment should be paid for the project which charge less than INR 30,000.

The project which charge higher than INR 30,000 remaining should be paid on the day of design delivery. Payment should be paid in the form of 2 installments,

1st mode of payment is 60% at initial stage.
2nd mode of payment is 40% during the delivery.

**3**

### TAXATIONS
Harsh Designs with its partner company provide you an option to proceed the payment with GST or without GST. Client should check their priorities in select in the payment mode with or without GST.

| Bank account details for non GST payments | | Bank account details for GST payments | |
|---|---|---|---|
| Bank Name : | STANDARD CHARTERED | Bank Name : | INDUSIND BANK |
| Account Number : | 44 41 15 97 577 | Account Number : | 258179772692 |
| IFSC Code : | SCBL0036090 | IFSC Code : | INDB0000810 |
| Branch : | JUBLIEE HILLS | Branch : | SR NAGAR |
| Account Holder : | Puranam Sri Harsha Sai | GSTIN : | 36AAGCV6708B2ZE |
| | | Company Name : | Viionr Infotech Pvt Ltd |
| | | Associated Company Name : | Harsh Designs |

**PhonePe** | **G Pay** : +91 80080 18814

International money transaction: **MoneyGram** money transfer

2025

**4**

### DELIVERY

The timeline of the project starts from the day of payment to one of our bank accounts.

**5**

### CLIENT PREREQUISITES

All the requirements, content, logo, or any necessary data is to be provided by the client to start our work accordingly.

**6**

### CLIENT COMMUNICATION

Any specifications of a particular content are also requested to be provided during the initial stage of project (only if the client has any specific ideas ready in their mind, otherwise we will make sure to give our best design as per the international design standards).

**7**

### EMAIL/WHATSAPP

Any suitable suggestions or edits needed can be sent through email/ whatsapp for a clear understanding of the new requirements, this will be easy for both parties to have a clear picture of the development process and specifications.

**8**

### SUGGESTIONS

Any color scheme or specifications of a particular style are also requested to be provided during the initial stage of project (only if the client has any specific design ideas ready in their mind, otherwise we will make sure to give our best UX/UI design as per the international design standards).

**9**

### LIMITATIONS

The Project timeline can be flexibly adjusted upto 1 week. Any delays after a week from the client is not encouraged.

The timeline is fixed and agreed at the both ends. Our team will be available only on the fixed timeline allocated to the project. Client should be pro active and communicate with our team whenever required to complete the project sucessfully.  Any changes in the project should be addressed only in the given timeline.

**If the timeline exceeds above 2 weeks, the project quotation will be revised and increased to 20%. (Client should pay 20% extra on total project amount) "EXTRA DAYS EXTRA AMOUNT"**

2025

**10**

### ABOUT OUR CMS

About Webina: Webina is a CMS Platform created exclusively for our clients. As a backend development platform for Web and Application Development.

Terms: **Webina is not for sale and © (copyrighted).** The code can't be shared with the client until they buy it for the premium price. The client can't demand webina platform and its code. We develop websites and applications only with the help of Webina Platform.

**11**

### SERVER PAYMENT RENEWALS

Webina sends a notification to the customers email address for Server renewal and pop up in the backend dashboard before 10 days.

Client can start the payment for the server after deploying website/ application to the clients domain.

**12**

### MEETINGS

Harsh Designs follows Hybrid working model, Our talented team are from multiple locations through out the country. We believe virtual meetings are time saviours at both ends. **We don't encourage physical meetings.** Let's make meetings more fun, productive and purposeful.

**13**

### PAYMENT DISCLOSURE

**The client should never discuss or disclose the payment amount or new requirements with the team.** The client should discuss the payment or new requirements with only with allocated SPOC (SINGLE POINT OF CONTACT).

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# OUR PARTNERS

### Adobe

We're proud Adobe Creative Suite partners & use Adobe tools for our creative services.

### Figma

As a recognized agency, we develop 100s of apps & websites for global clients.

### AWS

We offer AWS services & are part of the AWS partner network.

### Google

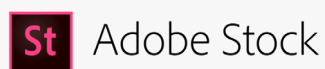We're Google partners since 2017, managing over 90k+ ad spend per month.

### Facebook

As Meta Business Partners, we have unique access to tools & analytics.

### Instagram

As Meta Business Partners, we have unique access to tools & analytics.

### Adobe Stock

We contribute 200+ assets & are Adobe Stock Contributors since 2023.

### Freepik

We contribute 3000+ assets & are Freepik Contributors since 2023.

### ShutterStock

We contribute 300+ assets & are ShutterStock Contributors since 2023.

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